



## Rating Rationale

A.S. Jute Product Pvt. Ltd.

13 Oct 2020

**Brickwork Ratings revises the long term rating and reaffirms the short term ratings for the Bank Loan facilities of ₹ 20.27 Crore of A.S. Jute Product Pvt. Ltd. based on best available information, as the issuer did not cooperate.**

### Particulars

Facility	Amount (₹ Crs)		Tenure	Rating*	
	Previous	Present		Previous (Sep 2019)	Present
Fund based	20.11	20.11	Long Term	BWR B Stable Issuer Not Cooperating	BWR B- Stable Downgraded Issuer Not Cooperating
Non Fund Based	0.16	0.16	Short Term	BWR A4 Issuer Not Cooperating	BWR A4 Reaffirmed Issuer Not Cooperating
Total	20.27	20.27	INR Twenty Crore Twenty Seven Lakh Only		

\*Please refer to BWR website [www.brickworkratings.com/](http://www.brickworkratings.com/) for definition of the ratings  
Issuer did not co-operate; based on best available information

### RATING ACTION / NATURE OF NON-COOPERATION

The rating was due for a review in June 2016 but due to non submission of information was moved to Issuer Not Cooperating category. Further BWR took up with the issuer to provide required information over emails dated 1st, 3rd and 8th September 2020. Despite the best efforts of BWR to get at least the minimum required information for a review, the entity has not provided the same. The documents for withdrawal were not submitted. Hence on account of inadequate information, lack of management cooperation Brickworks Ratings has downgraded the long term rating to BWR B- (Issuer Not Cooperating) and reaffirm the short term rating to BWR A4 Issuer Not Cooperating.

**Limitations of the rating:** Information availability risk is a key factor in the assessment of credit risk as generally, noncooperation by the rated entities to provide required information for a review of the assigned rating may also be accompanied by financial stress. Users of the credit rating should therefore take into account the possible deterioration in the credit quality of the rated entity arising from its non- transparency and withholdings of the information required for a review of the rating.



**About the Company (Information as available in June 2015)**

A S Jute Product Private Limited is an entity which was incorporated in the year 2010 at Visakhapatnam, Andhra Pradesh. The company is engaged in manufacturing of jute products such as Jute gunny Bags and jute yarns which is processed from raw jute. The installed capacity for the gunny bags production and jute yarn production are 6825 MT and 3675 MT respectively.

**KEY FINANCIAL INDICATORS (in ₹ Cr) [AS AVAILABLE WITH BWR]**

Key Parameters	Units	FY 2013	FY 2014
Result Type		Audited	Audited
Net Sales/Revenues	₹ Cr	21.19	33.03
EBITDA	₹ Cr	2.39	3.10
PAT	₹ Cr	-0.89	-0.92
Tangible Net Worth	₹ Cr	5.98	5.25
Total Debt /TNW	Times	3.81	5.13
Current Ratio	Times	0.58	0.48

**Rating History for the last three years (including withdrawn/suspended ratings)**

Sr No.	Facility	Current Rating			Rating History		
		Type	Amount (Crs)	Rating	Sep 2019	2018	2017
1	Fund Based	Long Term	20.11	BWR B- Stable Downgraded Issuer Not Cooperating	BWR B (Stable) Issuer Not Cooperating	NIL	NIL
2	Non Fund Based	Short Term	0.16	BWR A4 Reaffirmed Issuer Not Cooperating	BWR A4 Issuer Not Cooperating	NIL	NIL
	Total		20.27	INR Twenty Crore Twenty Seven Lakh Only			

### Hyperlink/Reference to applicable Criteria

- [General Criteria](#)
- [Approach to Financial Ratios](#)
- [What Constitutes Non-Cooperation](#)

For any other criteria obtain [hyperlinks](#) from website

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### ANNEXURE I

#### A.S. Jute Product Pvt. Ltd. Details of Bank Facilities rated by BWR

Sr. No.	Name of the Bank	Type of Facilities	Tenure	Total [₹ Cr]
1	State Bank of India	Term Loan	Fund Based Long Term	14.11
		Cash Credit	Fund Based Long Term	6.00
		Bank Guarantee	Non Fund Based-Short Term	0.16
Total				20.27



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