

RATING RATIONALE

30 Sep 2019

A.S. Jute Products Private Limited

Brickwork Ratings revises the ratings for the Bank Loan Facilities of ₹ 20.27 Crores of A.S. Jute Products Private Limited based on best available information, as the issuer did not cooperate.

Particulars

Facility	Amount (₹ Cr)		Tenure	Rating#	
	Previous	Present		Previous (June, 2015)	Present
Fund based	20.11	20.11	Long Term	BWR B+ (Stable)	BWR B (Stable) Issuer Not Cooperating* (Downgraded)
Non Fund Based	0.16	0.16	Short Term	BWR A4	BWR A4 Issuer Not Cooperating* (Reaffirmed)
Total	20.27	20.27	INR Twenty Crores Twenty Seven Lakhs Only		

Please refer to BWR website www.brickworkratings.com/ for definition of the ratings

* Issuer did not cooperate, based on best available information.

Details of Bank facilities is provided in Annexure-I

RATING ACTION / OUTLOOK / NATURE OF NON-COOPERATION

The long term rating of the Bank Loan Facilities of the company has been downgraded to BWR B (Stable) and short term rating has been reaffirmed at BWR A4 on account of non receipt of any papers/information for ascertaining the financial risk profile/performance of the company. We have, therefore moved the rating under 'Issuer Not Cooperating' category. Since the demand in the industry looks promising, the outlook has been reaffirmed as stable.

BWR had initially rated the bank loan facilities amounting to Rs. 20.27 Crores in June 2015 assigning the rating BWR B+ (Stable)/BWR A4. In May 2017, the rating was moved to 'Rating Not Reviewed' category due to non receipt of information/papers required for surveillance. BWR took up with the issuer to provide required information over emails and through telephone calls. Despite the best efforts of BWR to get at least the minimum required information for a review, the entity has not provided the same. In the absence of adequate information from the issuer, BWR is unable to assess the issuer's financial performance and its ability to service its debt and maintain a valid rating.

LIMITATIONS OF THE RATING

Information availability risk is a key factor in the assessment of credit risk as generally, noncooperation by the rated entities to provide required information for a review of the assigned rating may also be accompanied by financial stress. Users of the credit ratings should therefore take into account the possible deterioration in the credit quality of the rated entity arising from its non- transparency and withholding of information required for a review of the rating.

KEY FINANCIAL INDICATORS (in ₹ Cr) [AS AVAILABLE WITH BWR]

Key Parameters	Units	FY13	FY14
Result Type		Audited	Audited
Net Sales	₹ Cr	21.19	33.03
EBIDTA	₹ Cr	2.39	3.10
PAT	₹ Cr	(-)-0.89	(-)-0.92
Tangible Net worth	₹ Cr	5.98	5.25
Total Debt : TNW	Times	3.81	5.13
Current Ratio	Times	0.58	0.48

COMPANY PROFILE

A.S. Jute Products Private Limited was incorporated in the year 2010 in Andhra Pradesh. ASJPPL is managed by four active directors namely Mr. Anumalisetty Nagesh, Mr. Anumalisetty Mahesh, Mr. Om Prakash Rathi and Mr. Sunil Kumar Bhararia. It is engaged in manufacturing of jute products such as gunny bags and jute yarns which are processed from raw jute.

NON-COOPERATION WITH PREVIOUS RATING AGENCY IF ANY - Not Available

RATING HISTORY

Instrument / Facilities	Current Rating			Rating History	
	Tenure	Amount (₹ Cr)	Rating	May, 2017	11 June, 2015
Fund Based	Long Term	20.11	BWR B (Stable) Issuer Not Cooperating (Downgraded)	Rating Not Reviewed	BWR B+ (Stable)
Non Fund Based	Short Term	0.16	BWR A4 Issuer Not Cooperating (Reaffirmed)	Rating Not Reviewed	BWR A4
Total		20.27	INR Twenty Crores Twenty Seven Lakhs Only		

COMPLEXITY LEVELS OF THE INSTRUMENTS

For more information, visit www.brickworkratings.com/download/ComplexityLevels.pdf

Hyperlink/Reference to applicable Criteria

[General Criteria](#)

[What Constitutes Non-Cooperation](#)

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ANNEXURE I

**A.S. Jute Products Private Limited
Details of Bank Facilities rated by BWR**

Sl.No.	Name of the Bank	Type of Facilities	Long Term [₹ Cr]	Short Term [₹ Cr]	Total [₹ Cr]
1.	State Bank of India	Cash Credit	3.78	-	3.78
2.		Term Loan	8.62	-	8.62
3.		Bank Guarantee	-	0.16	0.16
4.	Lakshmi Vilas Bank	Cash Credit	2.22	-	2.22
5.		Term Loan	5.49	-	5.49
TOTAL					20.27

Total Rupees Twenty Crores Twenty Seven Lakhs only.

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