

RATING RATIONALE

22 Oct 2020

ASG Developers Pvt. Ltd.

Brickwork Ratings Revises the ratings for the Bank Loan Facilities of ₹ 6.15 Crores of ASG Developers Pvt. Ltd. based on best available information, as the issuer did not cooperate.

Particulars

Facility	Amount (₹ Cr)		Tenure	Rating#	
	Previous	Present		Previous (October 2019)	Present
Fund based	6.15	6.15	Long Term	BWR B-Stable Downgraded Issuer Not Cooperating*	BWR C+ Downgraded Issuer Not Cooperating*
Total	6.15	6.15	INR Six Crores and Fifteen Lakhs Only		

Please refer to BWR website www.brickworkratings.com/ for definition of the ratings

* Issuer did not cooperate, based on best available information.

Details of Bank facilities is provided in Annexure-I

RATING ACTION / NATURE OF NON-COOPERATION

The rating of the Bank Loan Facilities of the company has been revised to BWR C+ on account of non-receipt of any papers/information for ascertaining the financial risk profile/performance of the company. We have therefore continued the rating under the “Issuer Not Cooperating” category.

The rating was due for surveillance in October 2020. The company was being regularly followed up for the surveillance, vide email dated 05.10.2020, 08.10.2020, 12.10.2020, and 19.10.2020 for obtaining the relevant and latest paper/ information for the review of the rating. The company did not cooperate in undertaking the rating process in spite of following up several times. In the absence of adequate information from the entity and the bank, BWR is unable to assess the entity’s financial performance and its ability to service its debt and maintain a valid rating.

Hence, on account of inadequate information and lack of management cooperation, BWR recommends to continue the rating under Issuer Non Cooperating category and has revised the rating of the Bank Loan Facilities of the company to BWR C+ (Issuer Not Cooperating).

LIMITATIONS OF THE RATING

Information availability risk is a key factor in the assessment of credit risk as generally, non-cooperation by the rated entities to provide required information for a review of the assigned rating may also be accompanied by financial stress. Users of the credit ratings should therefore take into account possible deterioration in the credit quality of the rated entity arising from its non-transparency withholding of information required for a review of the rating.

KEY FINANCIAL INDICATORS (in ₹ Cr) [AS AVAILABLE WITH BWR]

Key Parameters	Units	FY 13	FY 12
Result Type		Audited	Audited
Operating Income	₹ Cr	13.69	0.68
EBITDA	₹ Cr	4.08	(7.05)
PAT	₹ Cr	1.73	(7.41)

COMPANY PROFILE (Information as on March 2014)

ASG Developers Pvt. Ltd was incorporated in August 2006 as a private limited company and has its registered office in Delhi. The company is engaged in construction of residential and commercial establishments. The company has taken the real estate project for construction of residential and commercial establishments namely “PANACHE” at Ganga Nagar, Meerut, Uttar Pradesh.

NON-COOPERATION WITH PREVIOUS RATING AGENCY IF ANY : Nil

RATING HISTORY FOR THE PREVIOUS THREE YEARS [including withdrawal and suspended]

Instrument / Facilities	Current Rating			Rating History		
	Tenure	Amount (₹ Cr)	Rating	Oct 2019	2018	2017
Fund Based Term Loan	Long Term	6.15	BWR C+ Downgraded Issuer Not Cooperating*	BWR B- Stable Downgraded Issuer Not Co-operating*	-	-
Total		7.95	INR Seven Crores and Ninety Five Lakhs Only			



*Issuer did not co-operate. Based on the best available information.

Note: The initial rating of BWR B (Stable) was assigned in March 2014 and the rating was moved to Rating Not Reviewed in Oct 2016.

COMPLEXITY LEVELS OF THE INSTRUMENTS

For more information, visit www.brickworkratings.com/download/ComplexityLevels.pdf

Hyperlink/Reference to applicable Criteria

- [General Criteria](#)
- [Approach to Financial Ratios](#)
- [What Constitutes Non Co-operation](#)

For any other criteria obtain hyperlinks from website

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ANNEXURE I

ASG Developers Pvt. Ltd.

Details of Bank Facilities rated by BWR

Sl.No.	Name of the Bank	Type of Facilities	Long Term [₹ Cr]	Short Term [₹ Cr]	Total [₹ Cr]
1	Union Bank of India	Term Loan	6.15	-	6.15
TOTAL					6.15

Total Six Crores and Fifteen Lakhs Only

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