

## RATING RATIONALE

31 December 2020

### Agog Pharma Limited

**Brickwork Ratings reaffirms the Long Term rating and short term rating for the Bank Loan Facilities ₹ 12.50 crores of Agog Pharma Limited based on best available information, as the issuer did not cooperate.**

#### Particulars

Facility	Amount (₹ Cr)		Tenure	Rating#	
	Previous	Present		BWR Rating History (December, 2019)	Rating Recommended
Fund Based	2.50	2.50	Long Term	BWR BB+ (Stable)	BWR BB+ (Stable) Reaffirmed Issuer Not Cooperating
Non Fund Based	10.00	10.00	Short term	BWR A4+	BWR A4+ Reaffirmed Issuer Not Cooperating
Total	12.50	12.50	INR Twelve Crores and Fifty Lakhs Only		

# Please refer to BWR website [www.brickworkratings.com/](http://www.brickworkratings.com/) for definition of the ratings

\* Issuer did not cooperate, based on best available information.

#### **RATING ACTION/ OUTLOOK/NATURE OF NON-COOPERATION :**

Brickwork Ratings reaffirms the Long Term rating and short term to BWR BB+(Stable)/A4+ Issuer Not Cooperating\* from BWR BB+(Stable)/A4+ for the Bank Loan Facilities ₹ 12.50 crores of Agog Pharma Limited, based on best available information, as the issuer did not cooperate.

BWR had assigned the rating of BWR BB+(Stable)/A4+ in March,2014. BWR took up surveillance of the company and the last rating surveillance was conducted in December 2019 and BWR rated the company as BWR BB+(Stable)/ A4+. The rating was due for surveillance in December,2020. The firm was being followed up for surveillance dated 11th , 22nd,29th December 2020 for its rating and clients responded they will get back however client has not responded despite close follow up. BWR followed up with Banker for Banker feedback via mails and calls dated 11th , 22nd,29th December 2020. The company Agog Pharma Limited did not cooperate for review of rating for the bank loan facilities of Rs.12.50 Crs. In the absence of adequate information from the Company, Brickwork Ratings is unable to assess the Company's financial performance and its ability to service its debt and maintain a valid rating. Hence, on account of inadequate



information and lack of management cooperation , BWR has reaffirms the rating BWR BB+(Stable)/A4+ under the Issuer Not Cooperating category.

#### LIMITATIONS OF THE RATING

Information availability risk is a key factor in the assessment of credit risk as generally, noncooperation by the rated entities to provide required information for a review of the assigned rating may also be accompanied by financial stress. Users of the credit rating should therefore take into account the possible deterioration in the credit quality of the rated entity arising from its non-transparency and withholdings of the information required for a review of the rating.

#### KEY FINANCIAL INDICATORS (in ₹ Cr) ( Information received as on December,2019)

Key Parameters	Units	FY 19	FY 18
Result Type		Audited	Audited
Operating Revenue	₹ Crs	50.60	68.47
EBITDA	₹ Crs	7.17	6.45
PAT	₹ Crs	5.72	4.41
Tangible Networth	₹ Crs	30.26	24.56
Total Debt / Tangible Networth	Times	0.05	0.06
Current Ratio	Times	2.26	1.95

#### COMPANY PROFILE ( Information received as on December,2019)

Incorporated in 1990, Agog Pharma Ltd (APL) was set up by Mr. Aziz Abdul Hamid Damani and is based in Thane, Maharashtra. APL manufactures and markets pharmaceutical formulations in the form of tablets, liquid orals, capsules, dry syrup etc. The company has a single manufacturing facility located at Vasai, Thane and exports over 95% of its products and imports about 20-30% of its raw materials. Although no hedging mechanism has been implemented by the company, the risk is partially mitigated by a natural hedge through imports

NON-COOPERATION WITH PREVIOUS RATING AGENCY :- NA

**RATING HISTORY FOR THE PREVIOUS THREE YEARS [including withdrawal and suspended]**

Facilities	Current Rating		Rating History										
	Tenure	Amount (₹ Cr)	Rating	2019			2018			2017			
Fund Based	Long Term	2.50	BWR BB+ (Stable) Reaffirmed Issuer Not Cooperating	Long Term	2.50	BWR BB+ (Stable) (Reaffirmed)	Long Term	2.50	BWR BB+ (Stable) (Reaffirmed)	-	Long Term	2.50	BWR BB+ (Stable) (Reaffirmed)
Non Fund Based	Short term	100	BWR A4+ Reaffirmed Issuer Not Cooperating	Short term	100	BWR A4+ (Reaffirmed)	Short term	7.00	BWR A4+ (Reaffirmed)	-	Short Term	7.00	BWR A4+ (Reaffirmed)
Total		1250	INR Twelve Crores and Fifty Lakhs Only										

\* Issuer did not cooperate. Based on best available information

## COMPLEXITY LEVELS OF THE INSTRUMENTS

For more information, visit [www.brickworkratings.com/download/ComplexityLevels.pdf](http://www.brickworkratings.com/download/ComplexityLevels.pdf)

### Hyperlink/Reference to applicable Criteria

- General Criteria
- Approach to Financial Ratio
- What constitutes Non cooperation

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## ANNEXURE I

### Agog Pharma Limited Details of Bank Facilities rated by BWR

Name of the Bank	Facilities	Type	Tenure	Total [₹ Cr]
ICICI Bank - Branch: ICICI Venture House, Prabhadevi	Cash Credit	Fund Based	Long Term	2.50
	Letter of Credit Bank Guarantee	Non Fund based	Short term	7.00 3.00
INR Twelve Crore Fifty Lakhs Only				12.50

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