

Akanksha Automobiles Private Limited

Brickwork Ratings downgrades/reaffirms the Ratings for Bank Loan facilities of ₹ 26.64 Crores of Akanksha Automobiles Private Limited (AAPL) based on best available information, as the issuer did not cooperate.

Particulars

Facility	Amount (₹ Crores)		Tenure	Rating#	
	Previous	Present		Previous (Jan, 2018)	Present
Fund Based	26.64	26.64	Long Term	BWR BB (Stable)	BWR B+ (Stable) Downgrade Issuer Not Cooperating*
Non Fund Based	(0.10)	(0.10)	Short Term	BWR A4	BWR A4 Reaffirmed Issuer Not Cooperating*
Total	26.64	26.64	₹ Twenty Six Crores And Sixty Four Lakhs Only		

#Please refer to BWR website www.brickworkratings.com/ for definition of the ratings

*Issuer did not cooperate; based on best available information

Details of Bank facilities is provided in Annexure-I

RATING ACTION / OUTLOOK / NATURE OF NON-COOPERATION

Downgraded/reaffirmed to BWR B+ (Stable) /A4 (Issuer not Cooperating) based on best available information as the issuer did not cooperate.

BWR had assigned the bank loans of Akanksha Automobiles Pvt. Ltd. (AAPL) a rating of BWR BB/A4 (Stable) in January 2018. Later on 23 April 2019, the ratings were moved to the “Rating not Reviewed” category. We tried to reach out to the client for information for doing a surveillance rating through various emails. However, there was no response from the client. The client has also not submitted NDS for the past many months since the rating was assigned to them. In the absence of adequate information from the Company, BWR is unable to assess the Company’s financial performance and its ability to service its debt and maintain a valid rating. Hence, on account of inadequate information and lack of management cooperation and non submission of NDS on a monthly basis, Brickwork Ratings has downgraded/reaffirmed the



rating to BWR B+ (Stable) / A4 Issuer Not Cooperating.

LIMITATIONS OF THE RATING: Information availability risk is a key factor in the assessment of credit risk as generally, noncooperation by the rated entities to provide required information for a review of the assigned rating may also be accompanied by financial stress. Users of the credit ratings should therefore take into account the possible deterioration in the credit quality of the rated entity arising from its non-transparency and withholding of information required for a review of the rating.

KEY FINANCIAL INDICATORS [AS AVAILABLE WITH BWR]

Key Parameters	Units	FY 17	FY 16
Result Type		Audited	Audited
Operating Revenue	Crs.	172.22	158.24
EBITDA	Crs.	4.68	3.47
PAT	Crs.	0.73	0.44
TNW	Crs.	7.81	5.65
TOL/ TNW	Times	3.75	3.67
Current Ratio	Times	0.89	1.11

COMPANY PROFILE

Moradabad based Akanksha Automobiles Pvt. Ltd. (AAPL) was constituted as a private limited company by Singhal Family. Later, in April 2003, the entity was sold to Goyal Family. Currently, the directors - Mr. Amit Goyal, Mr. Shubham Goyal, and Mr. Anil Goyal are heading the company. The Company is an authorized dealer of Maruti Suzuki India Limited (MSIL) and has its showrooms in Moradabad, Rampur, Amroha, Sambhal, Thakurdwara, Gajraula, Chandausi, and Bilaspur districts of Uttar Pradesh. It deals in sale of new cars, after-sale services, purchase and sale of pre-owned cars, and sale of spare parts under the brand name of MSIL.

NON-COOPERATION WITH PREVIOUS RATING AGENCY IF ANY

ICRA B+/A4 (Stable) Issuer Not Cooperating via rationale dated 23 september 2019

RATING HISTORY

Facilities	Current Rating (March, 2020)			Rating History		
	Type (Long Term/ Short Term)	Amount (₹ Cr)	Rating	23 April 2019	22 Jan 2018	2017
Fund Based	Long Term	26.64	BWR B+ (Stable) Downgraded Issuer Not Cooperating*	Rating Not Reviewed	BWR BB (Stable)	-
Non Fund Based	Short Term	(0.10)	BWR A4 Reaffirmed Issuer Not Cooperating*		BWR A4	
Total		26.64	₹ Twenty Six Crores And Sixty Four Lakhs Only			

*Issuer did not cooperate; based on best available information

COMPLEXITY LEVELS OF THE INSTRUMENTS

For more information, visit www.brickworkratings.com/download/ComplexityLevels.pdf

Hyperlink/Reference to applicable Criteria

- [General Criteria](#)
- [Approach to Financial Ratios](#)
- [What Constitutes Non-Cooperation](#)

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ANNEXURE I

**Akanksha Automobiles Private Limited
Details of Bank Facilities rated by BWR**

Sl.No.	Name of the Bank	Type of Facilities	Long Term [₹ Cr]	Short Term [₹ Cr]	Total [₹ Cr]
1.	State Bank of India	e-DFS	18	-	18
2.		Ad Hoc - WC	3	-	3
3.		Cash Credit	4	-	4
4.		Term Loans	1.64	-	1.64
5.		Bank Guarantee	-	(0.10)	(0.10)
TOTAL					26.64

Total Rupees Twenty Six Crores and Sixty Four Lakhs Only.

For print and digital media The Rating Rationale is sent to you for the sole purpose of dissemination through your print, digital or electronic media. While it may be used by you acknowledging credit to BWR, please do not change the wordings in the rationale to avoid conveying a meaning different from what was intended by BWR. BWR alone has the sole right of sharing (both direct and indirect) its rationales for consideration or otherwise through any print or electronic or digital media.

About Brickwork Ratings :Brickwork Ratings (BWR), a SEBI registered Credit Rating Agency, accredited by RBI and empaneled by NSIC, offers Bank Loan, NCD, Commercial Paper, MSME ratings and grading services. NABARD has empaneled Brickwork for MFI and NGO grading. BWR is accredited by IREDA & the Ministry of New and Renewable Energy (MNRE), Government of India. Brickwork Ratings has Canara Bank, a leading public sector bank, as its promoter and strategic partner. BWR has its corporate office in Bengaluru and a country-wide presence with its offices in Ahmedabad, Chandigarh, Chennai, Hyderabad, Kolkata, Mumbai and New Delhi along with representatives in 150+ locations.

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