



Rating Rationale

Akme Fintrade (India) Ltd.

13 April 2018

Brickwork Ratings has reviewed the Rating for the Fixed Deposit issue of Rs. 3.00 of Akme Fintrade (India) Ltd. based on best available information, as the issuer did not cooperate. Accordingly the rating for the said instrument is under:

Particulars

Instrument	Amount(Rs. Crs)		Tenure	Rating*	
	Previous	Present		Previous 5 April 2017	Present
Fixed Deposit	3.00	3.00	Long Term	BWR FBBB- (Outlook: Stable)	Issuer did not Cooperate; Based on best available information BWR FBBB- (pronounced as BWR F Triple B Minus) (Outlook:Stable) Reaffirmed
Total	3.00	3.00	Rupee Three Crores Only.		

*Please refer to BWR website www.brickworkratings.com/ for definition of the ratings
Issuer did not co-operate; based on best available information

Ratings:Reaffirmed

Nature of Non-cooperation:

The rating was due for a review on 5th April, 2018 BWR took up with the issuer to provide required information over emails dated 6th April,2018 and 11th April,2018 and through telephone calls. Despite the best efforts of BWR to get at least the minimum required information for a review, the entity has not provided the same. In the absence of adequate information from the issuer/Company, BWR is unable to assess the issuer's/Company's financial performance and its ability to service its debt and maintain a valid rating.

Limitations of the rating: Information availability risk is a key factor in the assessment of credit risk as generally, noncooperation by the rated entities to provide required information for a review of the assigned rating may also be accompanied by financial stress.



About the Company (Information as available in April, 2017)

Incorporated in February 1996 by Mr. Nirmal Kumar Jain and his family members. Akme Fintrade (India) Limited is engaged in asset financing business. It is registered as a deposit accepting Non-Banking Finance Company (NBFC) with the Reserve Bank of India. The company operates 34 offices in twelve districts of Rajasthan, Maharashtra and M.P & Gujarat and has recently started operations in Mumbai region and areas in Gujarat bordering Rajasthan.

Another group entity, Akme Fincon Limited is also in the same line of business with operations in Udaipur and surrounding regions. The promoters have other business interests including housing finance, real estate and automobile dealership through other entities of the viz. Akme Star Housing Finance Limited, Akme Automobiles Private Limited, Akme Build Estate Limited Company and Akme Property & Builders.

Mr. Nirmal Kumar Jain is the Chairman-cum- Managing Director of the company. He is Chartered Accountant & Cost Accountant by qualification, and has around 22 years of experience in financing and other related businesses. Mr. Mohan Lal Nagda is also the founder and Promoter of the Company and he is a qualified Chartered Accountant and has more than 23 years of management experience.

Rating History for the last three years (including withdrawn/suspended ratings)

S.No	Instrument /Facility	Current Rating (2018)			Rating History		
		Type (Long Term/ Short Term)	Amount (₹ Cr)	Rating^	5-04-2017	24-02-16	2015
	Fixed Deposit	Long Term	3.00	Issuer did not Cooperate based on best available information BWR F BBB- (Reaffirmed) (Outlook: Stable)	BWR FBBB-	BWR FBBB-	N.A
	Total		3.00	₹ Three Crore Only			

^Issuer did not co-operate; based on best available information



Status of non-cooperation with previous CRA (if applicable)-N.A

Any other information: N.A

Hyperlink/Reference to applicable Criteria

- [General Criteria](#)
- [Approach to Financial Ratios](#)
- [What Constitutes Non-Cooperation](#)

For any other criteria obtain [hyperlinks](#) from website

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For print and digital media

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Note on complexity levels of the rated instrument:

BWR complexity levels are meant for educating investors. The BWR complexity levels are available at www.brickworkratings.com/download/ComplexityLevels.pdf Investors queries can be sent to info@brickworkratings.com.

About Brickwork Ratings

Brickwork Ratings (BWR), a SEBI registered Credit Rating Agency, has also been accredited by RBI and empaneled by NSIC, offers Bank Loan, NCD, Commercial Paper, MSME ratings and grading services. NABARD has empaneled Brickwork for MFI and NGO grading. BWR is accredited by IREDA & the Ministry of New and Renewable Energy (MNRE), Government of India. Brickwork Ratings has Canara Bank, a Nationalized Bank, as its promoter and strategic partner.

BWR has its corporate office in Bengaluru and a country-wide presence with its offices in Ahmedabad, Chandigarh, Chennai, Guwahati, Hyderabad, Kolkata, Mumbai and New Delhi along with representatives in 150+ locations. BWR has rated debt instruments/bonds/bank loans, securitized paper of over ₹ 10,00,000 Cr. In addition, BWR has rated over 6300 MSMEs. Also, Fixed Deposits and Commercial Papers etc. worth over ₹24,440 Cr have been rated.



DISCLAIMER

Brickwork Ratings (BWR) has assigned the rating based on the information obtained from the issuer and other reliable sources, which are deemed to be accurate. BWR has taken considerable steps to avoid any data distortion; however, it does not examine the precision or completeness of the information obtained. And hence, the information in this report is presented “as is” without any express or implied warranty of any kind. BWR does not make any representation in respect to the truth or accuracy of any such information. The rating assigned by BWR should be treated as an opinion rather than a recommendation to buy, sell or hold the rated instrument and BWR shall not be liable for any losses incurred by users from any use of this report or its contents. BWR has the right to change, suspend or withdraw the ratings at any time for any reasons.