



Rating Rationale

All India Asian Educational Foundation

March 23rd 2017

Brickwork Ratings assigns the ratings for the Bank Loan Facilities of Rs.10.74 Cr of All India Asian Educational Foundation

Particulars:

Facility	Limit	Tenure	Rating Assigned
Term Loan	8.24	Long Term	BWR BB- (Pronounced as Double B Minus) Outlook – Stable
Cash Credit*	2.50		
Total	10.74	Rupees Ten Crore Seventy Four Lakhs only	

^ Please refer to BWR website www.brickworkratings.com/ for definition of the ratings

*The limit of Rs. 2.50 Cr has been proposed by the client and has not been sanctioned yet

Rationale/Description of Key Rating Drivers/Rating sensitivities:

BWR has principally relied upon the audited financial results up to FY16, projection figures up to FY18, publicly available information and information / clarifications provided by the company.

The ratings draw comfort from the extensive experience of the trustees, reputation of the institution and good track record of the placement cell. The ratings are, however, constrained on account of moderate intake of students, low debt protection metrics and stretched liquidity. Also, the education sector, being a regulated sector, is affected by the Govt. policies.

Rating Outlook: Stable

BWR believes the All India Asian Educational Foundation's business risk profile will be maintained over the medium term. The 'Stable' outlook indicates a low likelihood of rating change over the medium term. The rating outlook may be revised to 'Positive' in case there is a sustained improvement in the revenues and profits of the company. The rating outlook may be revised to 'Negative' if the revenues and profits reduce due to non implementation of the same.

About the Company

All India Asian Educational Foundation was incorporated in 1995 by Mr. A.K Shrivastava. The affairs of the trust are being taken care of by Mr. A.K Shrivastava along with other professional colleagues. The trust runs an MBA college named Asia Pacific Institute of Management. The college is based in Delhi region. The courses offered by the college include MBA in segments like General, Marketing, International Business and Banking & Financial Services. According to a latest survey undertaken by "BT-MDRA Best Business School Survey-2016", the B-school has



been rated 6th amongst private B-Schools in North India (9th amongst all B-Schools in North India). It has been ranked 36th all over India

Company Financial Performance

The company generated total operating income of Rs. 21.22 Crores in FY16 as against Rs 13.69 Crores in FY15. The company registered loss of Rs. 5.59 Crores in FY16 as against Rs. 7.96 Crores in FY15

Rating History for the last three years (including withdrawn/suspended ratings)

Facility	Tenure	Rating Assigned (2017)		Rating History		
		Rating Amount (Rs. Crs)	Rating	2016	2015	2014
Fund Based: Term Loan	Long Term	8.24	BWR BB- (Pronounced as Double B Minus) Outlook – Stable	NA	NA	NA
Cash Credit		2.50*				
Total		10.74	Rupees Ten Crore Seventy Four Lakhs only			

**The limit of Rs. 2.50 Cr has been proposed by the client and has not been sanctioned yet*

Hyperlink/Reference to applicable Criteria

- [General Criteria](#)
- [Approach to Financial Ratios](#)
- [Services Sector](#)
- [Short Term Debt](#)

For any other criteria obtain hyperlinks from website

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For print and digital media

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Note on complexity levels of the rated instrument:

BWR complexity levels are meant for educating investors. The BWR complexity levels are available at www.brickworkratings.com/download/ComplexityLevels.pdf Investors queries can be sent to info@brickworkratings.com.



About Brickwork Ratings

Brickwork Ratings (BWR), a SEBI registered Credit Rating Agency, has also been accredited by RBI and empaneled by NSIC, offers Bank Loan, NCD, Commercial Paper, MSME ratings and grading services. NABARD has empaneled Brickwork for MFI and NGO grading. BWR is accredited by IREDA & the Ministry of New and Renewable Energy (MNRE), Government of India. Brickwork Ratings has Canara Bank, a Nationalized Bank, as its promoter and strategic partner.

BWR has its corporate office in Bengaluru and a country-wide presence with its offices in Ahmedabad, Chandigarh, Chennai, Guwahati, Hyderabad, Kolkata, Mumbai and New Delhi along with representatives in 150+ locations. BWR has rated debt instruments/bonds/bank loans, securitized paper of over ₹ 9,30,000 Cr. In addition, BWR has rated about 5000 MSMEs. Also, Fixed Deposits and Commercial Papers etc. worth over ₹19,700 Cr have been rated. Brickwork has a major presence in rating of nearly 100 cities.

DISCLAIMER

Brickwork Ratings (BWR) has assigned the rating based on the information obtained from the issuer and other reliable sources, which are deemed to be accurate. BWR has taken considerable steps to avoid any data distortion; however, it does not examine the precision or completeness of the information obtained. And hence, the information in this report is presented "as is" without any express or implied warranty of any kind. BWR does not make any representation in respect to the truth or accuracy of any such information. The rating assigned by BWR should be treated as an opinion rather than a recommendation to buy, sell or hold the rated instrument and BWR shall not be liable for any losses incurred by users from any use of this report or its contents. BWR has the right to change, suspend or withdraw the ratings at any time for any reasons.