

**RATING RATIONALE**

**Amrutha Coffee Pvt. Ltd.**

**Brickwork Ratings has reviewed the Rating for the Bank Loan facilities of ₹ 6.50 Crore of Amrutha Coffee Pvt. Ltd. based on best available information, as the issuer did not cooperate.**

**Particulars:**

Facility	Amount (Rs. Cr)		Tenure	Rating#	
	Previous	Present		Previous	Present
				Dec, 2017	
Cash Credit	5.00	5.00	<b>Long Term</b>	<b>BWR B</b> Stable (Downgraded) Issuer Not Cooperating*	<b>BWR B-</b> Stable (Downgraded) Issuer Not Cooperating*
Letter of Credit	1.50	1.50	<b>Short Term</b>	<b>BWR A4</b> (Reaffirmed) Issuer Not Cooperating*	<b>BWR A4</b> (Reaffirmed) Issuer Not Cooperating*
<b>Total</b>	<b>6.50</b>	<b>6.50</b>	<b>INR Six Crores and Fifty Lakhs Only</b>		

#Please refer to BWR website [www.brickworkratings.com/](http://www.brickworkratings.com/) for definition of the ratings

\*Issuer did not cooperate; based on best available information

Details of Bank facilities is provided in Annexure - I

**RATING ACTION/OUTLOOK/NATURE OF NON-COOPERATION**

In view of the non-availability of the information and lack of cooperation from the company Brickwork Ratings has downgraded and migrated the long term rating to 'BWR B-/Stable and reaffirmed the short term rating at BWR A4 ; Issuer Not Cooperating' for the bank loan facilities amounting **Rs. 6.50 Crores of Amrutha Coffee Pvt. Ltd.**

The lenders/investors may note to exercise due caution while using the above ratings which mentions "**Issuer Not Cooperating**" since the ratings lack any projections or forward looking component as it is arrived based on the best available information without any management/banker's interaction.

The rating was due for a review in Dec, 2018. BWR took up with the company to provide required information over emails and through telephone calls. Despite the best efforts of BWR to get at least the minimum required information for a review, the entity has not provided the same.

In the absence of adequate information from the issuer, BWR is unable to assess the company's financial performance and its ability to service its debt and maintain a valid rating.

**LIMITATIONS OF THE RATING:**

Information availability risk is a key factor in the assessment of credit risk as generally, non-cooperation by the rated entities to provide required information for a review of the assigned rating may also be accompanied by financial stress. Users of the credit rating should therefore take into account possible deterioration in the credit quality of the rated entity arising from its non-transparency withholding of information required for a review of the rating.

**KEY FINANCIAL INDICATORS**

The company has not provided any financial information to BWR for the last three years.

**COMPANY PROFILE (Information as available in Dec, 2017)**

Amrutha Coffee Pvt Ltd, started in the year 1999 as a proprietorship concern by Mr. Ramasamy and reconstituted as a private limited company incorporated in the year 2012. The coffee processing plant is located in Kushal Nagar, Karnataka. Mr. Ramasamy, Mr. R Sundaram and Mr. Kannan are the directors of the Company.

The company is into processing, cleaning, coloring, packing of coffee seeds and selling it to customers like ITC, Ruchi Soya Industries Ltd and others.

**NON-COOPERATION WITH PREVIOUS RATING AGENCY : NA**

**RATING HISTORY FOR THE PREVIOUS THREE YEARS [including withdrawal and suspended]**

Facility	Current Rating (2020)			Rating History <sup>^</sup>		
	Type	Amount (Rs. Cr)	Rating	2019	2018	20-Dec-2017
<b>Fund Based</b> Cash Credit	<b>Long Term</b>	5.00	<b>BWR B- Stable (Downgraded) Issuer Not Cooperating*</b>	--	--	<b>BWR B Stable (Downgraded) Issuer Not Cooperating*</b>
<b>Non Fund Based</b> Letter of Credit	<b>Short Term</b>	1.50	<b>BWR A4 (Reaffirmed) Issuer Not Cooperating*</b>	--	--	<b>BWR A4 (Reaffirmed) Issuer Not Cooperating*</b>
<b>Total</b>		<b>6.50</b>	<b>INR Twenty Two Crores and Twenty Nine Lakhs Only</b>			

\*Issuer did not cooperate; based on best available information

<sup>^</sup> Initial Rating of 'BWR B+/Stable & BWR A4' was assigned to the bank loan facilities of Rs. 6.50 Crores of "Amrutha Coffee Pvt. Ltd." on 13 February 2015.

For more information, visit [www.brickworkratings.com/download/ComplexityLevels.pdf](http://www.brickworkratings.com/download/ComplexityLevels.pdf)

**Hyperlink/Reference to applicable Criteria**

- **General Criteria**
- **Approach to Financial Ratios**
- **What Constitutes Non-Cooperation**

For any other criteria obtain **hyperlinks** from website

Analytical Contacts	Investor Contacts
<b>Nitish Kumar</b> Ratings Analyst B : +91 80 4040 9940 nitish.k@brickworkratings.com	<b>K Nagaraj</b> Associate Director - Ratings B : +91 80 4040 9940 Ext :319 nagaraj.ks@brickworkratings.com

**Annexure I**  
**Amrutha Coffee Pvt. Ltd.**  
**Details of Bank Loan Facilities rated by BWR**

Sl.No.	Name of the Bank	Type of Facility	Long Term [Rs. Crs]	Short Term [Rs. Crs]	Total [Rs. Crs]
1	Corporation Bank of India (Amalgamated with Union Bank of India)	Cash Credit	5.00	--	5.00
		Letter of Credit	--	1.50	1.50
<b>TOTAL</b>					<b>6.50</b>

**Total Rupees Six Crores and Fifty Lakhs Only**



**For print and digital media** The Rating Rationale is sent to you for the sole purpose of dissemination through your print, digital or electronic media. While it may be used by you acknowledging credit to BWR, please do not change the wordings in the rationale to avoid conveying a meaning different from what was intended by BWR. BWR alone has the sole right of sharing (both direct and indirect) its rationales for consideration or otherwise through any print or electronic or digital media.

**About Brickwork Ratings :** Brickwork Ratings (BWR), a Securities and Exchange Board of India [SEBI] registered Credit Rating Agency and accredited by Reserve Bank of India [RBI], offers credit ratings of Bank Loan, Non- convertible / convertible / partially convertible debentures and other capital market instruments and bonds, Commercial Paper, perpetual bonds, asset-backed and mortgage-backed securities, partial guarantees and other structured / credit enhanced debt instruments, Security Receipts, Securitisation Products, Municipal Bonds, etc. BWR has rated over 11,400 medium and large corporates and financial institutions' instruments. BWR has also rated NGOs, Educational Institutions, Hospitals, Real Estate Developers, Urban Local Bodies and Municipal Corporations. BWR has Canara Bank, a leading public sector bank, as one of the promoters and strategic partners. BWR has its corporate office in Bengaluru and a country-wide presence with its offices in Ahmedabad, Chandigarh, Chennai, Hyderabad, Kolkata, Mumbai and New Delhi along with representatives in 150+ locations.

**DISCLAIMER** Brickwork Ratings (BWR) has assigned the rating based on the information obtained from the issuer and other reliable sources, which are deemed to be accurate. BWR has taken considerable steps to avoid any data distortion; however, it does not examine the precision or completeness of the information obtained. And hence, the information in this report is presented "as is" without any express or implied warranty of any kind. BWR does not make any representation in respect to the truth or accuracy of any such information. The rating assigned by BWR should be treated as an opinion rather than a recommendation to buy, sell or hold the rated instrument and BWR shall not be liable for any losses incurred by users from any use of this report or its contents. BWR has the right to change, suspend or withdraw the ratings at any time for any reasons.