

Rating Rationale

Brickwork Ratings assigns a rating of 'BWR BB- (Outlook: Stable)/A4+' for Bank Loan facilities aggregating ₹9.02 Cr of Antila Ceramic Private Limited

Brickwork Ratings has assigned the following **Ratings¹** for Bank Loan facilities aggregating ₹ 9.02 Cr of Antila Ceramic Pvt. Ltd availed from Bank of Baroda:

Nature of Facilities	Type	Tenure	Limits (₹ Cr)	Ratings
Term Loan I	Fund Based	Long Term	0.54	BWR BB- (Pronounced as BWR Double B Minus) (Outlook:Stable)
Term Loan II			1.23	
Cash Credit			5.00	
Bank Guarantee	Non Fund Based	Short Term	2.25	BWR A4+ (Pronounced as BWR A Four Plus)
Total			9.02	INR Nine Crores & Two Lakhs Only

BWR has essentially relied upon the audited financial up to FY15, Provisional financials of FY 16, projected financial up to FY18 of Antila Ceramic Private Limited and publicly available information/clarification provided by the company's' management.

The rating review factors, the experience of the promoter in industry, and long standing relations with customer. However, the rating remains constrained due to susceptibility of profitability to the volatility in the raw material prices, low profitability margins, fragmented industry due to many organized and unorganized players in the industry.

Background and Director Profile

Antila Ceramics Pvt Ltd (ACPL) is a Private limited company incorporated on 06 September 2010, engaged in manufacturing, supplying and exporting an assortment of vitrified tiles. ACPL has its manufacturing plant located at Bela-Morbi in Gujarat. Directors of ACPL Limited are Naresh Devajibhai Patel, Bharat Devjibhai Meraja, Sudhirkumar Harjivanbhai Merja and Rashmin Devjibhai Meraja.

Financial Performance

As per provisional financials FY 16, company has achieved Net sales of Rs. 20.48 Crs and Profit of Rs. 1.21 Crs against Net Sales of Rs. 20.58 Crs and Profit of Rs. 0.30 in FY 15. Company has reported Operating margin of 16.49 % in FY 16 against 13.33% in FY15. The net-worth of the Company stood at Rs. 5.85 Cr as on FY16 as compared to Rs. 5.00 Crs as on FY15.

¹ Please refer to www.brickworkratings.com for definition of the Ratings

Rating Outlook:

Going forward, the company's ability to increase its revenues, improving profitability margins and effectively manage its working capital requirement would be key rating sensitivities for the company. The outlook is expected to be stable over the coming year and the performance is estimated to be steady and in line with past performance.

Analyst Contact	Relationship Contact
analyst@brickworkratings.com	bd@brickworkratings.com
Phone	Media Contact
1-860-425-2742	media@brickworkratings.com

Disclaimer: Brickwork Ratings (BWR) has assigned the rating based on the information obtained from the issuer and other reliable sources, which are deemed to be accurate. BWR has taken considerable steps to avoid any data distortion; however, it does not examine the precision or completeness of the information obtained. And hence, the information in this report is presented "as is" without any express or implied warranty of any kind. BWR does not make any representation in respect to the truth or accuracy of any such information. The rating assigned by BWR should be treated as an opinion rather than a recommendation to buy, sell or hold the rated instrument and BWR shall not be liable for any losses incurred by users from any use of this report or its contents. BWR has the right to change, suspend or withdraw the ratings at any time for any reasons.