Rating Rationale

Arasu Jewels

30 Mar 2021

Brickwork Ratings has reaffirmed the Rating for the Bank Loan facilities of ₹ 7.00 Crore of Arasu Jewels based on best available information, as the issuer did not cooperate. Accordingly the rating for the said instrument is as under

Particulars

Facility	Amount (₹ Cr)		Tenure	Rating*	
	Previous	Present		Previous (March 2020)	Present
Fund based	7.00	**7.00**	**Long Term**	BWR B- (Stable) Downgraded ISSUER NOT COOPERATING *	**BWR B- (Stable) Reaffirmed ISSUER NOT COOPERATING ***
Total	7.00	**7.00**	**₹ Seven Crores Only**		

*Please refer to BWR website www.brickworkratings.com/ for definition of the ratings
Issuer did not co-operate; based on best available information

Nature of Non-co-operation:
The rating was due for a review in Mar 2021. BWR took up with the issuer to provide required information over emails and through telephone calls. Despite the best efforts of BWR to get at least the minimum required information for a review, the entity has not provided the same. In the absence of adequate information/ NDS (No Default Statements) from the firm on a regular basis, BWR is unable to assess the firm's financial performance and its ability to service its debt and maintain a valid rating.

Hence, on account of inadequate information and lack of management cooperation, Brickworks Ratings has reaffirmed the rating to BWR B- (Stable) and categorized the ratings as "Issuer Not Cooperating".

Limitations of the rating:
Information availability risk is a key factor in the assessment of credit risk as generally, noncooperation by the rated entities to provide required information for a review of the assigned rating may also be accompanied by financial stress. Users of the credit rating should, therefore, take into account the possible deterioration in the credit quality of the rated entity arising from its non-transparency and withholding of the information required for a review of the rating.

About the Company (Information as available in May 2017)

Arasu Jewels is a partnership firm established in the year 1999, engaged in retail Jewellery business, in the city of Kumbakonam, Tamil Nadu. The firm belongs to Arasu Group, involved in the business of retailing platinum, gold, silver and diamond jewels.

Rating History for the last three years (including withdrawn/suspended ratings)

S.No	Facility	Current Rating (2021)			Rating History		
		Type (Long Term/ Short Term)	Amount (₹ Cr)	Rating^	12Mar2020	2019	2018
1.	**Fund Based**	Long Term	7.00	**BWR B- (Stable) Reaffirmed ISSUER NOT COOPERATING ***	**BWR B- (Stable) Downgraded ISSUER NOT COOPERATING ***	**-**	**-**
	Total		**7.00**	**₹ Seven Crore Only**			

^Issuer did not co-operate; based on best available information

Status of non-cooperation with previous CRA - NA

Hyperlink/Reference to applicable Criteria

- [General Criteria]
- [What Constitutes Non-Cooperation]

Analytical Contacts	
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