



## Rating Rationale

Archee Group Contracts Pvt. Ltd

10<sup>th</sup> March 2017

**Brickwork Ratings reaffirms the ratings for the Bank Loan Facilities of M/s Archee Group Contracts Pvt Ltd**

### Particulars

Facility Rated	Amount (Rs. Crs)		Tenure	Rating *	
	Previous	Present		Previous	Present
Cash Credit	12.00	12.00	Long Term	BWR BB+ Outlook: Stable	BWR BB+ Outlook: Stable
<b>Total</b>	<b>12.00</b>	<b>12.00</b>	<b>Rs.12.00 Crores (Rupees Twelve Crores Only)</b>		

<sup>^</sup> Please refer to BWR website [www.brickworkratings.com/](http://www.brickworkratings.com/) for definition of the ratings

### Rating: Reaffirmed

#### Rationale/Description of Key Rating Drivers/Rating sensitivities:

BWR has principally relied upon the audited financial statements up to FY16, and publicly available information and information/clarifications provided by the firm

The assigned rating has factored, inter alia, AGCPL's experienced promoters, and track record in interior business, relationship with clientele, moderate order book position, and revenue growth. However the ratings are, constrained by moderate scale of operations, moderate net worth, moderate gearing, elongated cash conversion cycle, competitive and fragmented industry, working capital intensive nature of operations.

### Rating Outlook: Stable

BWR believes the M/s Archee Group's business risk profile will be maintained over the medium term. The 'Stable' outlook indicates a low likelihood of rating change over the medium term. The rating outlook may be revised to 'Positive' in case the revenues and profit show sustained improvement. The rating outlook may be revised to 'Negative' if the revenues go down and profit margins show lower than expected figures.



## About the Company

Established as a Proprietorship firm in the year 1994 and later reconstituted as a private limited company in May 2011, Archee Group Contracts Pvt. Ltd is involved in the corporate interiors designing and execution services business and offers turnkey interior solutions majorly for commercial ventures. The company is promoted by Mrs. Monika Dhaka, Mr. Nitin Sahjwani and Mr. Abhishek Dhaka. Company Accredited with ISO 9001:2000 certified. Company's clientele include reputed MNCs such as Ernst & Young, Nestle, Samsung, Coco-Cola, Larson & Tubro, CSC, IBM and NTT DATA ...etc.

## Financial Performance of the society

The company has reported a total operating income of Rs. 54.08 Crs and PAT Rs.1.45 Crs in FY 16 as against total operating income of Rs.51.77 Crs and Rs.1.38 Crs in FY 15.

## Rating History for the last three years

Sl. No	Instrument /Facility	Current Rating (2017)			Rating History		
		Type	Amount (Rs Crs)	Rating	2016	2015	2014
1.	Cash Credit	Long Term	12.00	BWR BB+	Not Rated	BWR BB+	BWR BB

Hyperlink/Reference to applicable Criteria

- [General Criteria](#)
- [Approach to Financial Ratios](#)
- [Services](#)

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### **Note on complexity levels of the rated instrument:**

BWR complexity levels are meant for educating investors. The BWR complexity levels are available at [www.brickworkratings.com/download/ComplexityLevels.pdf](http://www.brickworkratings.com/download/ComplexityLevels.pdf) Investors queries can be sent to [info@brickworkratings.com](mailto:info@brickworkratings.com).

### **About Brickwork Ratings**

Brickwork Ratings (BWR), a SEBI registered Credit Rating Agency, has also been accredited by RBI and empaneled by NSIC, offers Bank Loan, NCD, Commercial Paper, MSME ratings and grading services. NABARD has empaneled Brickwork for MFI and NGO grading. BWR is accredited by IREDA & the Ministry of New and Renewable Energy (MNRE), Government of India. Brickwork Ratings has Canara Bank, a Nationalized Bank, as its promoter and strategic partner.

BWR has its corporate office in Bengaluru and a country-wide presence with its offices in Ahmedabad, Chandigarh, Chennai, Guwahati, Hyderabad, Kolkata, Mumbai and New Delhi along with representatives in 150+ locations. BWR has rated debt instruments/bonds/bank loans, securitized paper of over ₹ 9, 30,000 Cr. In addition, BWR has rated about 5000 MSMEs. Also, Fixed Deposits and Commercial Papers etc. worth over ₹19,700 Cr have been rated. Brickwork has a major presence in rating of nearly 100 cities.

### **DISCLAIMER**

Brickwork Ratings (BWR) has assigned the rating based on the information obtained from the issuer and other reliable sources, which are deemed to be accurate. BWR has taken considerable steps to avoid any data distortion; however, it does not examine the precision or completeness of the information obtained. And hence, the information in this report is presented “as is” without any express or implied warranty of any kind. BWR does not make any representation in respect to the truth or accuracy of any such information. The rating assigned by BWR should be treated as an opinion rather than a recommendation to buy, sell or hold the rated instrument and BWR shall not be liable for any losses incurred by users from any use of this report or its contents. BWR has the right to change, suspend or withdraw the ratings at any time for any reasons.