



Rating Rationale

Arjun Ply & Veneers Private Limited

22nd September 2017

Brickwork Ratings has reviewed the Rating for the bank loan facilities of ₹ 27.00 Cr of Arjun Ply & Veneers Private Limited (APVPL or the 'Company') based on best available information, as the issuer did not cooperate. Accordingly the rating for the said instrument is downgrade to BWR D and Issuer Non-Cooperation.

Particulars

Facility Rated	Amount (₹ Crs)	Amount (₹ Crs)	Tenure	Ratings [^]	
	Previous	Present		Previous (29-03-2016)	Present
Fund Based	12.00	12.00	Long Term	BWR B (Outlook:Stable)	BWR D Issuer Non- Cooperation Downgraded
Non – Fund Based	15.00	15.00	Short Term	BWR A4	
Total	27.00	27.00	(Rupees Twenty Seven Crores Only)		

* Please refer to BWR website www.brickworkratings.com/ for definition of the ratings

* Issuer did not cooperate; based on best available information

Rating Downgraded

Rationale/Description of Key Rating Drivers/Rating sensitivities:

BWR has essentially relied upon the feedback received from the Company person regarding the conduct of the Company's accounts maintained with the respective Banks.

The rating factors the irregularities in servicing of debt obligations.

Nature of Non-co-operation:

The rating was due for a review in March 2017. BWR took up with the issuer to provide required information over emails and through telephone calls. Despite the best efforts of BWR to get at least the minimum required information for a review, the entity has not provided the same. In the absence of adequate information from the issuer/Company, BWR is unable to assess the issuer's/Company's financial performance and its ability to service its debt and maintain a valid rating.



Limitations of the rating:

Information availability risk is a key factor in the assessment of credit risk and generally, noncooperation by the rated entities to provide required information for a review of the assigned rating may also be accompanied by financial stress.

About the Company

Arun Ply & Veneers Private Limited was incorporated August 12, 1997, subsequently in 2008, the Company was taken over by Mayur Ply Industries Private Limited (MPIPL), with vision to cater the market of South India and to achieve pan India presence in the plywood sector. Now, the Company is wholly owned subsidiary of Mayur Ply Industries Private Limited. The Company is into manufacturing of plywood and core veneer and has capacity to manufacture ~12075 MT/Annum. The Company’s corporate office and manufacturing unit is located Thurainallur village, Tamil Nadu. The Brand is “Mayur”. The Company has ~500 direct dealers for distribution of products and also has more than ~6000 retail shops throughout the country. In addition to that, MPIPL has sales force of 200 personnel across the country create new markets for the products.

Rating History for the last three years (including withdrawn/suspended ratings)

Sl. No.	Instrument /Facility	Current Rating (2017)			Rating History		
		Type (Long Term/ Short Term)	Amount (₹ Cr)	Rating	Rating Assigned in 29-3-16	2015	2014
1	Fund Based	Long Term	12.00	BWR D and Non-Cooperation	BWR B (Outlook:Stable)	-	-
2	Non-Fund Based	Short Term	15.00		BWR A4	-	-
		Total	27.00	(Rupees Twenty Seven Crores Only)			



Hyperlink/Reference to applicable Criteria / Policies

- [General Criteria](#)
- [Approach to Financial Ratios](#)
- [What Constitutes Non-cooperation](#)
- [Manufacturing Companies](#)
- [Short Term Debt](#)

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For print and digital media

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Note on complexity levels of the rated instrument:

BWR complexity levels are meant for educating investors. The BWR complexity levels are available at www.brickworkratings.com/download/ComplexityLevels.pdf. Investors queries can be sent to info@brickworkratings.com.

About Brickwork Ratings

Brickwork Ratings (BWR), a SEBI registered Credit Rating Agency, has also been accredited by RBI and empaneled by NSIC, offers Bank Loan, NCD, Commercial Paper, MSME ratings and grading services. NABARD has empaneled Brickwork for MFI and NGO grading. BWR is accredited by IREDA & the Ministry of New and Renewable Energy (MNRE), Government of India. Brickwork Ratings has Canara Bank, a Nationalized Bank, as its promoter and strategic partner.

BWR has its corporate office in Bengaluru and a country-wide presence with its offices in Ahmedabad, Chandigarh, Chennai, Guwahati, Hyderabad, Kolkata, Mumbai and New Delhi along with representatives in 150+ locations. BWR has rated debt instruments/bonds/bank loans, securitized paper of over ₹ 9,30,000 Cr. In addition, BWR has rated about 5000 MSMEs. Also, Fixed Deposits and Commercial Papers etc. worth over ₹19,700 Cr have been rated. Brickwork has a major presence in rating of nearly 100 cities.

DISCLAIMER

Brickwork Ratings (BWR) has assigned the rating based on the information obtained from the issuer and other reliable sources, which are deemed to be accurate. BWR has taken considerable steps to avoid any data distortion; however, it does not examine the precision or completeness of the information obtained. And hence, the information in this report is presented “as is” without any express or implied warranty of any kind. BWR does not make any representation in respect to the truth or accuracy of any such information. The rating assigned by BWR should be treated as an opinion rather than a recommendation to buy, sell or hold the rated instrument and BWR shall not be liable for any losses incurred by users from any use of this report or its contents. BWR has the right to change, suspend or withdraw the ratings at any time for any reasons.