



## Rating Rationale

### Asiatic Enterprises

28 March 2018

Brickwork Ratings has reviewed the Rating assigned to the bank loan facilities of Rs.10.00 Crs of Asiatic Enterprises based on best available information, as the issuer did not cooperate. Accordingly the rating for the said instrument is Downgraded to **BWR B/A4 ISSUER NOT COOPERATING\***

### Particulars

Facility Rated#	Amount(Rs. Crs)		Tenure	Rating ##	
	Previous	Present		Previous December 2016	Present
Fund Based	1.00	1.00	Long Term	<b>BWR BB-</b> <i>(Pronounced BWR Double B minus )</i> (Outlook : Stable) RATING NOT REVIEWED	<b>BWR B</b> <i>(Pronounced BWR Single B)</i> (Outlook : Stable) ISSUER NOT COOPERATING* <b>(Downgraded)</b>
Non Fund Based	9.00	9.00	Short Term	<b>BWR A4</b> RATING NOT REVIEWED	<b>BWR A4</b> ISSUER NOT COOPERATING*
<b>Total</b>	<b>10.00</b>	<b>10.00 (Rupees ten crores only)</b>			

##Please refer to BWR website [www.brickworkratings.com/](http://www.brickworkratings.com/) for definition of the ratings

\* Issuer did not cooperate; Based on best available information

**Long Term Rating Downgraded**

**Short Term Rating Re-affirmed**

**Nature of Non-co-operation:**



The rating was due for a review in December 2017. BWR took up with the issuer to provide required information over emails and through telephonic communication. Despite the best efforts of BWR to get at least the minimum required information for a review, the firm has not provided the same. In the absence of adequate information from the issuer, BWR is unable to assess the issuer's financial performance and its ability to service its debt and maintain a valid rating. Hence, on account of inadequate information and lack of management co-operation, Brickwork Ratings has revised and downgraded the ratings to BWR B/A4 ISSUER NOT COOPERATING\*

**Limitations of the rating:**

Information availability risk is a key factor in the assessment of credit risk as generally, non co-operation by the rated entities to provide required information for a review of the assigned rating may also be accompanied by financial stress. Users of the credit rating should therefore take into account the possible deterioration in the credit quality of the rated entity arising from its non-transparency and withholding of information required for a review of the rating.

**About the firm**

Asiatic Enterprises is a partnership firm was established in 1972 by Mr. T.G.Venkataraman. Currently firm is operated and managed by his son TV Balaji and TV Satish. Its Head office is located in Chennai, engaged into trading of various types of timbers and plywood.

**Financial Performance**

FY 2013 (Rs. in Crs)			
Total Income	EBIDTA	PAT	Networth
18.84	0.87	0.11	2.09

**Rating History for the last three years (including withdrawn/suspended ratings)**

Sl. No	Instrument/Facility	Current Rating (February 2018)			Rating History		
		Type	Amount (Rs. Crs)	Rating	December 2016#	2015	2014
1	Fund Based	Long Term	1.00	<b>BWR B (Outlook:Stable)</b> ISSUER NOT COOPERATING <b>Downgraded</b>	BWR BB- (Outlook:Stable) (Not Reviewed)	-	BWR BB- (Outlook:Stable)
2	Non Fund Based	Short Term	9.00	<b>BWR A4</b> ISSUER NOT COOPERATING	BWR A4 (Not Reviewed)		<b>BWR A4</b>
<b>Total</b>			<b>10.00</b>	<b>Rupees ten crores only</b>			

\* Issuer did not cooperate; Based on best available information

**Status of non-cooperation with previous CRA:** Not Applicable.

**Any other information :** NA

**Hyperlink/Reference to applicable Criteria / Policies**

- [General Criteria](#)
- [Approach to Financial Ratios](#)
- [Manufacturing Companies](#)
- [What Constitutes Non-cooperation](#)



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#### For print and digital media

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**Note on complexity levels of the rated instrument:** BWR complexity levels are meant for educating investors. The BWR complexity levels are available at [www.brickworkratings.com/download/ComplexityLevels.pdf](http://www.brickworkratings.com/download/ComplexityLevels.pdf). Investors queries can be sent to [info@brickworkratings.com](mailto:info@brickworkratings.com).

#### About Brickwork Ratings

Brickwork Ratings (BWR), a SEBI registered Credit Rating Agency, has also been accredited by RBI and empaneled by NSIC, offers Bank Loan, NCD, Commercial Paper, MSME ratings and grading services. NABARD has empaneled Brickwork for MFI and NGO grading. BWR is accredited by IREDA & the Ministry of New and Renewable Energy (MNRE), Government of India. Brickwork Ratings has Canara Bank, a Nationalized Bank, as its promoter and strategic partner. BWR has its corporate office in Bengaluru and a country-wide presence with its offices in Ahmedabad, Chandigarh, Chennai, Guwahati, Hyderabad, Kolkata, Mumbai and New Delhi along with representatives in 150+ locations. BWR has rated debt instruments/bonds/bank loans, securitized paper of over ₹ 9,30,000 Cr. In addition, BWR has rated about 5000 MSMEs. Also, Fixed Deposits and Commercial Papers etc. worth over ₹19,700 Cr have been rated. Brickwork has a major presence in rating of nearly 100 cities.

#### DISCLAIMER

Brickwork Ratings (BWR) has assigned the rating based on the information obtained from the issuer and other reliable sources, which are deemed to be accurate. BWR has taken considerable steps to avoid any data distortion; however, it does not examine the precision or completeness of the information obtained. And hence, the information in this report is presented “as is” without any express or implied warranty of any kind. BWR does not make any representation in respect to the truth or accuracy of any such information. The rating assigned by BWR should be treated as an opinion rather than a recommendation.



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