



RATING RATIONALE

03 April 2020

Assay Ceramics & Chemicals Pvt Ltd

Brickwork Ratings revises the ratings for the Bank Loan Facilities of Rs. 7.00 Crs. of Assay Ceramics & Chemicals Pvt Ltd based on the best available information, as the issuer did not cooperate. Accordingly the rating for the said instrument is as under

Instruments / Facilities**	Amount (Rs.Crs)		Tenure	Rating#	
	Previous	Present		Previous Jan, 2018	Present
Fund Based:	7.00	7.00	Long Term	BWR BB-Stable	BWR B-Stable Downgraded Issuer Not Cooperating*
Total	7.00	7.00	INR Seven Crores Only		

Please refer to the BWR website www.brickworkratings.com/ for the definition of the ratings.

* Issuer did not cooperate, based on best available information.

**Details of Bank facilities is provided in Annexure-I

RATING ACTION: Downgrade

In view of non-availability of the information and lack of cooperation from the company, Brickwork Ratings has downgraded the rating to BWR B-/Stable, Issuer not Cooperating for the aggregate bank loan facilities amounting to Rs. 7.00 Crores of Assay Ceramics & Chemicals Pvt Ltd.

The lenders may note to exercise due caution while using the above ratings which mentions "**Issuer Not Cooperating**" since the ratings lack any projections or forward-looking components as it is arrived based on the best available information on the company without any management interaction.

The rating was due for review in January 2019. BWR took up with the company to provide the required information over emails and through telephone calls. Despite the best efforts of BWR to



get at least the minimum required information for review, the entity has not provided the same. In the absence of adequate information from the company, BWR is unable to assess the company's financial performance and its ability to service its debt and maintain a valid rating.

LIMITATIONS OF THE RATING

Information availability risk is a key factor in the assessment of credit risk as generally, noncooperation by the rated entities to provide the required information for a review of the assigned rating may also be accompanied by financial stress. Users of the credit rating should therefore take into account the possible deterioration in the credit quality of the rated entity arising from its non-transparency and withholdings of the information required for a review of the rating.

KEY FINANCIAL INDICATORS [AS AVAILABLE WITH BWR]:

Key Financial Indicators	Units	FY 2017	FY 2016
Result Type		Audited	Audited
Net Sales/Revenues	₹ Cr	20.43	15.01
EBITDA	₹ Cr	1.53	1.01
PAT	₹ Cr	0.23	0.16
Tangible Net Worth	₹ Cr	3.09	1.36
Total Debt/Tangible Net Worth	Times	3.49	3.52
Current Ratio	Times	1.39	1.15

COMPANY'S PROFILE (Information as available in 2018)

Assay Ceramics & Chemicals Pvt Ltd(ACCPL) was incorporated in June 2005 with registered office at Kharsawan, Jharkhand. The company is engaged in processing of paddy into rice. The company runs under the directorship of Mr. Binod Kumar Agarwal and Ms. Sapna Goyal. ACCPL has its manufacturing facility located in Kharsawan, Jharkhand with a processing capacity of 12 tons per hour. The paddy is procured directly from grain markets and from agents in West Bengal, Orissa and Bihar. The company sells to domestic dealers and also exports to Pakistan, Bangladesh and Saudi Arabia. The company is also engaged in job work for the Food Corporation of India.

NON-COOPERATION WITH PREVIOUS RATING AGENCY IF ANY: NA

RATING HISTORY FOR THE PREVIOUS THREE YEARS

S.No	Name of Instrument	Current Rating			Chronology of Rating History for the past 3 years along with outlook/watch, if applicable					
		Type(Long term/ Short Term)	Amount Outstanding (Rs. in Crs.)	Rating	Date(s) & rating(s) assigned in year T-1	Date(s) & rating(s) assigned in year T-2	Date(s) & rating(s) assigned in year T-3			
1	Bank Loan Facility	Long Term	7.00	BWR B-Stable Downgraded Issuer not cooperating*	NIL	03.01.18 <table border="1" data-bbox="1045 835 1312 894"> <tr> <td>FB</td> <td>7.00</td> <td>BWR BB-</td> </tr> </table>	FB	7.00	BWR BB-	NIL
FB	7.00	BWR BB-								
Total			7.00	INR Seven Crores Only						

COMPLEXITY LEVELS OF THE INSTRUMENTS

For more information, visit www.brickworkratings.com/download/ComplexityLevels.pdf

Hyperlink/Reference to applicable Criteria

- [General Criteria](#)
- [Approach to Financial Ratios](#)
- [Short Term Debt](#)
- [Manufacturing Companies](#)

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ANNEXURE I

Assay Ceramics & Chemicals Pvt Ltd

Details of Bank Loan Facilities rated by BWR

Sl.No.	Name of the Bank	Type of Facilities	Long Term [Rs. Crs]	Total [Rs. Crs]
1.	Bank of Baroda	Cash Credit	4.00	4.00
2.		Term Loan	3.00	3.00
TOTAL INR Seven Crores Only				7.00

For print and digital media: The Rating Rationale is sent to you for the sole purpose of dissemination through your print, digital or electronic media. While it may be used by you acknowledging credit to BWR, please do not change the wordings in the rationale to avoid conveying a meaning different from what was intended by BWR. BWR alone has the sole right of sharing (both direct and indirect) its rationales for consideration or otherwise through any print or electronic or digital media.

About Brickwork Ratings: Brickwork Ratings (BWR), a SEBI registered Credit Rating Agency, accredited by RBI and empaneled by NSIC, offers Bank Loan, NCD, Commercial Paper, MSME ratings and grading services. NABARD has empaneled Brickwork for MFI and NGO grading. BWR is accredited by IREDA & the Ministry of New and Renewable Energy (MNRE), Government of India. Brickwork Ratings has Canara Bank, a leading public sector bank, as its promoter and strategic partner. BWR has its corporate office in Bengaluru and a country-wide presence with its offices in Ahmedabad, Chandigarh, Chennai, Hyderabad, Kolkata, Mumbai and New Delhi along with representatives in 150+ locations.



DISCLAIMER: Brickwork Ratings (BWR) has assigned the rating based on the information obtained from the issuer and other reliable sources, which are deemed to be accurate. BWR has taken considerable steps to avoid any data distortion; however, it does not examine the precision or completeness of the information obtained. And hence, the information in this report is presented “as is” without any express or implied warranty of any kind. BWR does not make any representation in respect to the truth or accuracy of any such information. The rating assigned by BWR should be treated as an opinion rather than a recommendation to buy, sell or hold the rated instrument and BWR shall not be liable for any losses incurred by users from any use of this report or its contents. BWR has the right to change, suspend or withdraw the ratings at any time for any reason.