Rating Rationale

7 Sep 2026

Atithi Paper LLP

Brickwork Ratings reaffirms the long-term and short-term ratings at "BWR BB/Stable/BWR A4 for the bank loan facilities of Rs. 92.98 crs. and withdrawal of proposed Loan facility of Rs.1.83 Crs and LC sub-limit of Rs.10.00 Crs.

Particulars:

Instruments/Facilities**	Amount (Rs. Crs.)		Tenure	Rating		Regulator
	Previous	Present		Previous (01April2026)	Present	
Fund Based						
Term Loan -Sanctioned	42.17	**39.11**	Long Term	BWR BB /Stable Assignment	**BWR BB / Stable Reaffirmation**	
Cash Credit -Sanctioned	20.00	**50.00**				
Working Capital Term Loan Under Emergency Credit Line Guarantee Scheme 5.0	-	**3.87**		-	**BWR BB /Stable Assignment**	
Sub-Limit (EPC) -Sanctioned	(9.00)	**(9.00)**	Short Term	BWR A4 Assignment	**BWR A4 Reaffirmation**	RBI
Sub-Total	*62.17*	***92.98***				
Non-Fund Based						
Proposed loan -Proposed	1.83	**0.00**	Long Term	BWR BB /Stable Assignment	**Withdrawn**	
Sub-Limit (LC) -Sanctioned	(10.00)	**0.00**	Short Term	BWR A4 Assignment	**Withdrawn**	
Sub-Limit (Derivative/FC/CEL) -Sanctioned	(0.91)	**(0.91)**			**BWR A4 Reaffirmation**	RBI
Sub-Total	*1.83*	***0.00***				
Grand Total	64.00	**92.98**	**(Rupees Ninety Two Crores and Ninety Eight lakhs Only)**			

*Please refer to BWR website **www.brickworkratings.com/** for definition of the ratings

** Details of Bank Loan facilities is provided in Annexure-I

RATING ACTION / OUTLOOK

Brickwork Ratings has reaffirmed the long-term and short-term ratings at "BWR BB/Stable/BWR A4 for the bank loan facilities of Rs. 92.98 crs. and simultaneously withdrawn ratings for the proposed loan of Rs.1.83 crores and LC sublimit of Rs.10.00 crores. The withdrawal of rating factors in the NDC of the lender - State Bank Of India conveying repayment of the LC Rs. 10.00 crs sublimit of Cash Credit. The withdrawal of rating is in compliance with BWR Rating Withdrawal Policy, basis the lender NDC.

The Rating has factored, inter alia, the experienced management, satisfactory feedback from the banker on the firm's account conduct, provided NDS and improvement in scale of operations.

BWR believes that the business risk profile of Atithi Paper LLP will be maintained over the medium term. The outlook has been retained 'Stable' as the business risk profile of the company is stable and its present financial performance is expected to be maintained in the medium term. The rating outlook may be revised to 'Positive' in case there is an improvement in revenues and profit margins on a sustained basis. The rating outlook may be revised to 'Negative' if there is any deterioration in the financial risk profile or liquidity issues.

Brickwork Ratings (BWR) has essentially relied upon the audited financial statements of the company up to FY26, projected financials for FY27 and FY28, as well as information/clarifications provided by the company's management and its bankers, to arrive at the present rating.

KEY RATING DRIVERS

Credit Strengths-:

Extensive experience of the partners: The company is led by a well-qualified and experienced board of directors with a diverse range of expertise in Machinery Marketing industry, Marketing of the Products and Brand development, experience in Cement industry and experience in Ceramic Industry. Manish Manjibhai Rajpara has about 15 years of experience in Machinery Marketing industry as he is associated company engaged in manufacturing of Machineries. Amitbhai Maganbhai Kalavadiya is having 9 years of experience in Marketing line as he is partner in octiva ceramics and looking after Overall Marketing of the Products and Brand development. Sanjay Devjibhai Kotadiya has about 25 years expeince in business as he was having 13 years of experience in Marketing in Family Business of Maxen Group of Companies and He is having 4 years of experience in Cement industry as he is director in Marco Cement Pvt. Ltd., He is having 9 years of experience in ceramic industry as he is director in delton ceramic pvt. Ltd. He is looking after overall adminstrator of the company. Hasmukh P Bhatasna has about 6 years experience in Ceramic Industry as he was partner in Famous Ceramic for 3 years He was proprietor of Jeenam Marketing engaged in Trading of Tiles. He has about 6 years experience in Cotton Industry as he was director in Jeenam Cotton Pvt. Ltd. He has about 7 years experience in Spinning Industry as he is director in Tathastu Spintex Pvt. Ltd. He has vast experience of many industries and is one of the pioneer of this group. He will be responsible for overall management of the unit. Rajeshbhai Shivjibhai Savsani is about 27 years of experience in business as he was partner in Krishna Mrable for 7 years started in 1994 then he was director in Markglaze Pvt. Ltd. In 2002 For 6 years engaged in manufacturing of tiles, He is partner and promoter in Octiva Ceramics since 2009 engaged in Manufacturing of Tiles, He is director in Tathsatu Spintex Pvt. Ltd. Since 2015 engaged in manufacturing of Textiles.

Improvement in Scale of operations and margin: Operating income of the company increased from Rs. 93.69 Crs. in FY2025 to Rs. 227.8 Crs. in FY2026. This sharp increase in revenue due to the firm maximum utilize production against capacity around 80% utilized along with increase in Net Profit Margin to 1.85 times.

Credit Risks-:

Leveraged capital structure: The capital structure is leveraged, with total outside liabilities to tangible networth (TOL/TNW) ratio of 3.05 times as on March 31, 2026. Sustainable improvement in the capital structure will remain a key rating sensitivity factor**.**

ANALYTICAL APPROACH

For arriving at its ratings, BWR has considered the standalone performance of Atithi Paper LLP BWR has applied its rating methodology.

RATING SENSITIVITIES:

Going forward, the ability of the Company to ensure timely servicing of debt obligations, increase the scale of operations and profitability, strengthen its liquidity and overall credit profile would be the key rating sensitivities.

Positive: Timely servicing of debt obligations to the bank and Improvement in scale of operations, profitability and liquidity on a sustained basis with operating margins remaining above 6.50%.
Negative: The rating may be downgraded if there is a delay in the debt repayment, a deterioration in operational scale, or a weakening of credit metrics, liquidity position, or revenue visibility.

LIQUIDITY INDICATORS - Adequate

The company's liquidity position is adequate as reflected by EBITDA and net cash accruals which adequately covers the debt obligation. The current ratio of the company is adequate as well.

- OPBDIT of Rs. 13.86 crs is sufficient enough to cover the interest and finance cost of Rs. 6.38 crs and net cash accruals Rs. 9.25 crs of the company against the CPLTD of Rs. 6.60 crs.
- Current Ratio Stands at 1.12 times in FY26 and is stable in the projected years.
- ISCR and DSCR stands at 2.17 times and 1.20 times in FY26 and 2.73 and 1.748 times in projected FY27 indicating Adequate liquidity.
- Net Profit Margin is increasing YoY basis.

ABOUT THE ENTITY

Iacro Economic Indicator	Sector	Industry	Basic Industry
Commodities	Forest Materials	Paper, Forest & Jute Products	Paper & Paper Products

Atithi Paper LLP was established on July 14, 2021, near Morbi (Gujarat). The firm manufactures kraft paper, and operations started in April 2024. The firm is promoted by Mr. Manishkumar Manjibhai Rajpara, Mr. Raj Nalinbhai Amlani, Mr. Dhaval Prabhubhai Rajpara and 33 other partners.

ESG Profile

The company demonstrates a Adequate ESG profile based on its environmental, social, and governance practices.

Environmental: Environmental risks are driven by high water usage, waste generation, and reliance on energy-intensive processes, making disclosures on water consumption, waste-management practices, renewable energy share and emissions levels particularly important.

Social: Social factors hinge on adherence to labour laws, accident prevention frameworks, and human-capital development, with metrics such as workforce mix, safety performance and training initiatives offering insights into operational resilience.

Governance: The minimum standards are being followed by the qualified partners of LLP firm with professionalism and following accounting processes.

KEY FINANCIAL INDICATORS (Standalone)

Key Financial Indicators	Units	FY 22 - 24	FY 23 - 25	FY 24 - 26
Result Type		**Audited**	**Audited**	**Audited**
Operating Revenue	Rs.Crs.	Not Available	93.69	227.28
EBITDA	Rs.Crs.	Not Available	5.82	13.86
PAT	Rs.Crs.	0.07	-6.75	4.21
Tangible Net Worth	Rs.Crs.	32.00	27.35	34.92
Total Debt / Tangible Net Worth	Times	1.81	2.75	1.99
Current Ratio	Times	25.92	1.06	1.12

KEY COVENANTS OF THE INSTRUMENT/FACILITY RATED

The terms of sanction of the rated facilities include standard covenants normally stipulated for such facilities

STATUS OF NON-COOPERATION WITH PREVIOUS CRA:

Not Applicable

ANY OTHER INFORMATION:

NA

RATING HISTORY FOR THE PREVIOUS THREE YEARS [including withdrawal]

Facilities	Current Rating (2026)			2026		
Type	**Tenure**	**Amount (Rs. Crs)**	**Rating**	**Date**	**Amount (Rs. Crs)**	**Rating**
Fund Based	LT	89.11	BWR BB /Stable Reaffirmation	01-Apr-2026	62.17	BWR BB /Stable Assignment
		3.87	BWR BB /Stable Assignment		-	-
	ST	(9.00)	BWR A4 Reaffirmation		(9.00)	BWR A4 Assignment
Non-Fund Based	LT	0.00	Withdrawn		1.83	BWR BB /Stable Assignment
	ST	0.00	Withdrawn		(10.00)	BWR A4 Assignment
		(0.91)	BWR A4 Reaffirmation		(0.91)	
Total		**92.98**	**(Rupees Ninety Two Crores and Ninety Eight lakhs Only)**			

Hyperlink/Reference to applicable Criteria

- General Criteria
- Approach to financial ratios
- Short Term Debt
- Manufacturing Company
- BWR Withdrawal Policy

Analytical Contacts	
Harshit Rastogi **Rating Analyst** **harshit.r@brickworkratings.com**	**Mukesh Kumar Verma** **Associate Director - Ratings** **mukesh.verma@brickworkratings.com**
Customer Support: **clientsupport@brickworkratings.com**	

ANNEXURE I

Details of Bank Loan Facilities rated by BWR

Sno.	Name of the Bank/Lender	Type of Facilities	Long Term (Rs.Crs.)	Short Term (Rs.Crs.)	Total (Rs.Crs.)	Complexity of the instrument*
1	State Bank Of India	Term Loan -Sanctioned	39.11	-	92.98	Simple##
		Cash Credit-Sanctioned	50.00			
		Working Capital Term Loan Under Emergency Credit Line Guarantee Scheme 5.0	3.87	-		
		Sub-Limit (EPC) -Sanctioned	-	(9.00)		
		Sub-Limit (Derivative/FC/CEL) -Sanctioned	-	(0.91)		
Total			**92.98**	**-**	**92.98**	
(Rupees Ninety Two Crores and Ninety Eight lakhs Only)						

***For more information visit: www.brickworkratings.com/download/ComplexityLevels.pdf**

ANNEXURE II

INSTRUMENT (NCD/Bonds/CP/FDs) DETAILS

NIL

ANNEXURE III

List of entities consolidated

NIL

List of Instruments and Regulators

Instrument / Activity	Regulator
Listed/Proposed to be listed bonds/debentures/preference share (all securities)	SEBI
Unlisted/Proposed to be unlisted Bonds/Debentures/ Preference share (all securities)	MCA
Listed PTCs / Securitisation Notes (originated by entities regulated by RBI) 1	SEBI
Listed PTCs / Securitisation Notes (originated by entities not regulated by RBI) 1	SEBI
Unlisted PTCs / Securitisation Notes (originated by entities regulated by RBI) 1	RBI
Listed Commercial Paper and NCDs with original maturity less than 1 year	RBI
Unlisted Commercial Paper and NCDs with original maturity less than 1 year	RBI
Loan Facilities (Fund/Non-Fund Based) from Bank/NBFCs/NHB/FIs 2	RBI
External Commercial Borrowings and other similar borrowings	RBI
Certificates of Deposit	RBI
Fixed Deposits raised by NBFC's, Banks, HFCs, Fis	RBI
Fixed Deposits raised by corporates other than NBFCs, Banks, HFCs, Fis	MCA
Inter Corporate Deposits/Loans extended by Corporates	MCA
Borrowing programme 3	-
Issuer Ratings 4	-
Credit Ratings for Capital Protection Oriented Schemes (by Mutal Funds and AIFs)	SEBI
Credit quality ratings (CQRs) for Mutual Fund Schemes and Schemes of AIFs	SEBI
Listed Security Receipts	SEBI
Unlisted Security Receipts	RBI
Independent Credit Evaluation (ICE)	RBI
Expected Loss Ratings (for Loan Facilities (Fund/Non-Fund Based) from Bank/NBFCs/NHB/Fis)	RBI
Expected Loss Ratings (Listed/Proposed to be listed bonds/debentures/preference share (all securities))	SEBI
Expected Loss Ratings (Unlisted/Proposed to be unlisted Bonds/Debentures/ Preference share (all securities))	MCA
Unlisted PTCs / Securitisation Notes (originated by entities not regulated by RBI) 1	Investor-side Regulator such as IRDAI, PFRDA 5
Monitoring Agency	SEBI
Research activities, incidental to rating, such as research for Economy, Industries and Companies 6	NA

1. Includes securitisation transactions involving assignee payout, acquirer's payout.
2. Includes bank facilities such as liquidity facility, second loss facility that are part of securitisation transactions.
3. The rated instrument may involve issuance of different instruments such as debt securities (listed or otherwise), bank loans, commercial paper (listed or otherwise), etc. The regulator of the instrument may accordingly be SEBI, RBI or MCA and can only be determined upon issuance. In PRs subsequent to issuance(s), BWR shall separately capture the rated quantum details along with names of respective regulators.
4. There is no instrument being rated and hence, Regulator of the Instrument is not applicable.
5. These ratings were assigned during regulatory regime prior to the introduction of SEBI CRA Circular dated Feb 10, 2026, and accordingly, investor side regulators have been included.
6. Permitted by SEBI vide SEBI Master Circular for CRAs

Grievance Management: For any grievances relating to rating of instruments regulated by SEBI, please contact **sebigrievance@brickworkratings.com**. Kindly note that for activities or instruments falling under the purview of FSRs other than SEBI, the grievance/dispute redressal mechanisms and investor protection mechanisms provided by SEBI shall not be available

For any grievances relating to rating of instruments regulated by other FSR (Financial Sector Regulators), please contact **grievance@brickworkratings.com**.

DISCLOSURE ON CONFLICT OF INTEREST
BWR Board of Directors has no influence over rating decisions, nor do they sit on the rating committee or review, discuss, or evaluate any credit rating during the Board meetings.

About Brickwork Ratings
Brickwork Ratings (BWR), a Securities and Exchange Board of India [SEBI] registered Credit Rating Agency and accredited by the Reserve Bank of India [RBI]. BWR is the 5th agency to get a credit rating registration in India in 2009 and its corporate office in Bengaluru. It has a country-wide presence with representatives in 150+ locations. Canara Bank is Brickwork's strategic partner.
Brickwork offers credit ratings of Bank Loan, Non- convertible / convertible / partially convertible debentures and other capital market instruments and bonds, Commercial Paper, perpetual bonds, asset-backed and mortgage-backed securities, partial guarantees and other structured / credit enhanced debt instruments, Security Receipts, Securitisation Products, Municipal Bonds, etc. BWR has also rated NGOs, Educational Institutions, Hospitals, Urban Local Bodies and Municipal Corporations.

Disclaimer

Nature of Ratings & Information: BWR ratings are opinions on the relative ability of an entity/instrument to meet its financial obligations and are based on information obtained from issuers and other sources believed to be reliable. BWR does not conduct audits, due diligence, or independent verification of such information and does not guarantee its accuracy, adequacy, or completeness.Ratings are current only as of the date of publication and may be revised based on new or unavailable information.
No Advice or Recommendation: Ratings, reports, and related communications are not investment advice and do not constitute recommendations to buy, sell, or hold securities, or to sanction, renew, or disburse credit facilities. They do not represent offers or solicitations for any transaction. Users must rely on their own independent judgment and professional advice. Access to or use of these materials does not create any client relationship with BWR.
Liability, Usage & Regulatory Framework: This content is published for the purpose of dissemination of information as required under applicable laws and regulations. BWR holds exclusive copyright over the content. It may be used with appropriate credit to BWR, provided that the content is not altered or modified in any way that could change its meaning or intent. BWR retains the exclusive right to distribute or share its rating rationales, directly or indirectly, through any print, digital, or electronic media. All reports are provided on an "as is" basis without warranties of any kind, express or implied, including but not limited to merchantability, fitness for a particular purpose, or non-infringement. BWR and its affiliates shall not be liable for any direct, indirect, incidental, or consequential losses or damages arising from the use of these reports. Ratings are subject to continuous surveillance and may be revised, suspended, or withdrawn at any time without notice. These reports are intended for use within India only. BWR operates under SEBI Regulations and Code of Conduct.

For more information on policies and ratings, please visit our **www.brickworkratings.com**