



Rating Rationale

C R Traders

8th Feb 2017

Brickwork Ratings assigns ratings for the Bank Loan Facilities of M/S C R Traders

Particulars

Bank Facilities	Tenure	Amount ₹ Crs	Rating
Fund Based Limit			
Cash Credit	Long Term	10.00	BWR B+ (Outlook: Stable) (Pronounced as BWR B Plus)
Total Fund Based		10.00	INR Ten Crores only

* Please refer to BWR website www.brickworkratings.com/ for definition of the ratings

Rationale/Description of Key Rating Drivers/Rating sensitivities:

The Rating derives strength from the extensive experience of the promoters, strong customer base and established sourcing. Rating constraints by stiff competition by local players, profitability highly susceptible to volatility in the price of food grains and pulses which are subject to seasonality.

The ability of the firm to increase its scale of operation along with improvement in profitability margins are key rating sensitivities.

Rating Outlook: Stable

BWR believes the **M/S C R Traders** business risk profile will be maintained over the medium term. The 'Stable' outlook indicates a low likelihood of rating change over the medium term. The rating outlook may be revised to 'Positive' in case the revenues and profit show sustained improvement. The rating outlook may be revised to 'Negative' if the revenues go down and profit margins show lower than expected figures.



About the Company

M/s C R Traders started its business activity from 2012 as a proprietorship firm (Mahaveer Prasad Jhanwar “HUF”) engaged in trading of food grains, pulses, sugar, oil seed, cotton oil cake and cattle feed . In 2015 the firm was reconstituted into partnership firm .

Company Financial Performance

As per audited financials of Fy16, the firm has registered revenue of Rs.97.04 Cr against Rs.10.84 Cr in Fy15. The tangible net worth stood at Rs.2.08 Cr as on March 31,2016. The firm reported Net Profit Margin of 0.15%.

Rating History for the last three years: (including withdrawn/suspended ratings)

Sl. No.	Instrument/Facility	Current Rating (Year 2017)			Rating History		
		Type (Long Term/Short Term)	Amount (Rs Crs)	Rating	2016	2015	2014
1	Cash Credit	Long Term	10.00	BWR B+	NA	NA	NA

Hyperlink/Reference to Applicable Criteria

- [General Criteria](#)
- [Approach to Financial Ratios](#)
- [Trading Entities](#)
- [Short Term Debt](#)

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For print and digital media

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Note on complexity levels of the rated instrument:

BWR complexity levels are meant for educating investors. The BWR complexity levels are available at www.brickworkratings.com/download/ComplexityLevels.pdf Investors queries can be sent to info@brickworkratings.com.

About Brickwork Ratings

Brickwork Ratings (BWR), a SEBI registered Credit Rating Agency, has also been accredited by RBI and empaneled by NSIC, offers Bank Loan, NCD, Commercial Paper, MSME ratings and grading services. NABARD has empaneled Brickwork for MFI and NGO grading. BWR is accredited by IREDA & the Ministry of New and Renewable Energy (MNRE), Government of India. Brickwork Ratings has Canara Bank, a Nationalized Bank, as its promoter and strategic partner.

BWR has its corporate office in Bengaluru and a country-wide presence with its offices in Ahmedabad, Chandigarh, Chennai, Guwahati, Hyderabad, Kolkata, Mumbai and New Delhi along with representatives in 150+ locations. BWR has rated debt instruments/bonds/bank loans, securitized paper of over ₹ 9,30,000 Cr. In addition, BWR has rated about 5000 MSMEs. Also, Fixed Deposits and Commercial Papers etc. worth over ₹19,700 Cr have been rated. Brickwork has a major presence in rating of nearly 100 cities.

DISCLAIMER

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