

Rating Rationale

Brickwork Ratings assigns “BWR-KA-D” (Provisional) for the Tourism – Homestay Rating of Shantidhama Home Stay, Near Sri Anjaneya Temple, Chikkarampura, Gangavathi Taluk, District Koppal, Karnataka – 583 227

Brickwork Ratings India Pvt Ltd (BWR) has assigned “**BWR-KA-D**”#* (**Provisional**) (**Pronounced BWR Karnataka D**) **Tourism – Homestay rating to Shantidhama Home Stay, Near Sri Anjaneya Temple, Chikkarampura, Gangavathi Taluk, District Koppal, Karnataka – 583 227** which indicates that the organization provides/delivers **Average Quality of Facility**. This Provisional Rating is valid for 6 months and will be considered as a regular rating at the discretion of BWR, upon submission of the Original Homestay Registration Certificate issued by the Department of Tourism, Government of Karnataka.

HOMESTAY PROFILE:

Shantidhama Home Stay (SHS), Gangavathi Taluk, District Koppal, Karnataka was established by Mrs. Shanthamma S. and her family. SHS is located Near Sri Anjaneya Temple, Chikkarampura, Gangavathi Taluk, District Koppal, Karnataka and spread over 28 guntas. The built up area of the homestay is approx 2200 Sq ft. SHS started its operations in January, 2016 and has a total of 5 rooms to accommodate families and friends. SHS is around 10 km from Gangavathi Taluk, 21.60 kms from Hampi, 60 kms from Koppal and around 35 kms from Hosapete in Karnataka. SHS is suitable for groups who wish to experience sightseeing, explore ancient history and soul searching.

OPERATIONS, FACILITIES AND SERVICES:

Shantidhama Home Stay (SHS) enjoys locational advantages, as it is situated near Gangavathi(10 kms) with tourist attractions like Hampi, Karnataka which is a historic temple town recognised as UNESCO World Heritage Site and Anjeyanadri Hill. The nearest police station, post office, government hospital, medical dispensary/pharmacy, local government office, bank, ATM etc are available in Anegondi (3 kms from SHS). Nearest bus stand is 500 mts from SHS in Pampasarovara, nearest Railway Station is Hosapete Junction (29 Kms), Nearest Airports is Hubli Airport (160 kms).

KA stands for Karnataka

*Please refer to www.brickworkratings.com for definition of the rating & rating scale. The rating assigned is not a credit rating.

Mrs. Shanthamma S. and her family reside in the same building. SHS has a total of 5 rooms) with common dining hall and kitchen. Each room offers double accommodation. The homestay is suitable for couples, double and group accommodation with amenities like double bed, wardrobe with locker, attached bathroom with 3 - 4 hours of hot water available only in the morning, tables, fans, towels and basic toiletries etc. The rooms are clean and well maintained. The sizes of the rooms and bathrooms in the homestay are adequate. The doors of the rooms are fitted with ordinary locks. SHS has parking space for around 5 - 6 cars.

The standard tariff is Rs. 800 per head which does not include food. SHS takes copies of ID proofs of guests during check in time. The identification proof accepted is driver's license/ voter identity card or passport. SHS provides assistance with luggage, wakeup call service on request, paid transportation on call, information on nearby tourist destinations and critical information like nearby hospital contact details etc.

The homestay property has fencing with lockable gate. 2 CCTV's are fixed in the homestay. The bookings are made through word of mouth, emails, and telephone. Guest register book, complaint/suggestion book/bill book, fire safety measures are in place presently but at present there are no security guards appointed at the Home Stay.

MANAGEMENT:

Mrs. Shanthamma S is the proprietress of Shantidhama Home Stay. The proprietress stays in the same building with her family. The day to day operations of the homestay are taken care of by the proprietress and her family.

STATUTORY COMPLIANCES:

Shantidhama Home stay has the following documents viz., Land Use Permit dt. August 10, 2016 from Gram Panchayat, Police verification certificate dt. December 7, 2016 issued in the name of the proprietress Mrs. Shanthamma S, approval from Gram Panchayat dt August 4, 2014 for operating a homestay. SHS is yet to obtain original Registration Certificate of the homestay from Department of Tourism – Government of Karnataka. However, SHS has submitted an online application for Homestay Registration and received the acknowledgement from Department of Tourism, Government of Karnataka dated April 15, 2017, which states that SHS's application number is 16100076 and that they would be notified by the department officials in case they need clarifications or if they find discrepancies in the submitted application.

RATING RATIONALE:

The Tourism- Homestay rating assigned for Shantidhama Home Stay positively factors the favourable location, nearby tourist attractions and clean rooms. However, the rating is constrained by the need for improvement in security measures, inherent seasonality risk associated with the cash flows of the homestay industry and competition from other homestay players in the vicinity.

Shantidhama Home Stay's ability to provide good quality services and secure, value for money stay options would be the key rating sensitivities. Provision of additional amenities including better fire safety measures and ensuring good services for differently abled guests with special needs is necessary.

METHODOLOGY ADOPTED:

BWR Tourism Ratings reflects BWR's current opinion on the quality of the specific Tourism Product or Service in Karnataka. Department of Tourism (DoT), Government of Karnataka has issued Tourism Products Rating Guide – Karnataka 2015 (http://karnatakaturism.org/policy/Tourism_Products_Rating_Guide-Accomodation.pdf) which has defined the Quality Standards which shall be applied by the empanelled Rating Agencies for assessing the quality of tourism products in Karnataka. Guidelines for registration of Homestays in Karnataka have been issued vide GO (Government order) No. TD 429 TTT2015 Bengaluru, dated 31-3-2016. (<http://karnatakaturism.org/policy/go-dated-31.03.2016-kan-eng-agency-address-parameters.pdf>), ಸಂಖ್ಯೆ : ಪ್ರಇ 201 ಪ್ರವಾಯೋ 2016, ಬೆಂಗಳೂರು , ದಿನಾಂಕ : 24-6-2016, ಸಂಖ್ಯೆ : ಪ್ರಇ 201 ಪ್ರವಾಯೋ 2016, ಬೆಂಗಳೂರು , ದಿನಾಂಕ : 27/08/2016 and GO (Government order) ಸರ್ಕಾರದ ಆದೇಶ ಸಂಖ್ಯೆ : ಪ್ರಇ 201 ಪ್ರವಾಯೋ 2016, ಬೆಂಗಳೂರು , ದಿನಾಂಕ :13/10/2016 (http://karnatakaturism.org/policy/Homestay_Governmentorder.pdf) . In addition, BWR has drawn up several qualitative and quantitative parameters, based on its own research and in consultation with various experts in this field and in the “user industries”, to make a comprehensive assessment of the quality of Tourism Products/Services. The DoT parameters constitute 80% weightage of the Rating while BWR parameters constitute 20% weightage. The rating is carried out on a scale of A to E with (+) or (-) modifiers for A through C except D and E, to reflect comparative standing within the category. Rating Parameters are broadly categorized as Infrastructure, Services, Safety and Security, Statutory Compliances, Good Design Practices, Evaluation of business model, Promoters/Management analysis, Location analysis, Scale, diversification and coverage, Brand strength and Networking and Developmental efforts.

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Important Note: Brickwork Ratings (BWR) has assigned the rating based on the information and documents provided by the Home Stay management. BWR has taken considerable steps to avoid any data distortion; however, it does not examine the precision or completeness of the information obtained. And hence, the information in this report is presented “as is” without any express or implied warranty of any kind. BWR has not verified the authenticity of the documents submitted by the home Stay and does not make any representation in respect to the truth or accuracy of any such information. The rating assigned by BWR should be treated as an opinion and not a recommendation to use or not to use the specified home Stay facility and BWR shall not be liable for any damages/losses of any kind suffered by users of the home stay facility or users of this report or from any use of this report or its contents. BWR has the right to change, suspend or withdraw the rating at its discretion, at any time for any reasons.