

Rating Report

Brickwork Ratings reaffirms rating at “BWR BB-” & “BWR A4” for the enhanced Bank Loan Facilities amounting to Rs 9.12 Crores of Anjana Adorables.

Brickwork Ratings has reaffirmed **Ratings¹** for the enhanced bank loan facilities of Rs 9.12 Crores (Rupees Nine crores and twelve lakhs Only) of Anjana Adorables (“AA” or the “Firm”) as follows:

Facility	Present (Limits) (₹ Crs)	Previous (Limits) (₹ Crs)	Tenure	Rating	Rating History (Nov, 2014)
Term Loan (Fund based)	2.12	0.73	Long Term	Reaffirmed at BWR BB- (Pronounced BWR Double B Minus) (Outlook: Stable)	BWR BB- (Pronounced BWR Double B Minus) (Outlook: Stable)
PC/FBD/FBE* (Fund based)	5.00	4.00	Short Term	Reaffirmed at BWR A4 (Pronounced BWR A Four)	BWR A4 (Pronounced BWR A Four)
Letter of Credit (Non Fund based)	2.00	2.00			
Total	9.12	6.73	INR Nine crores and twelve lakhs Only		

*PC/FBD/FBE includes sublimit against PC of ₹ 4.00 Crores.

** Bank details has been mentioned in annexure .

BWR has essentially relied upon the audited financial results up to FY15 and projections upto FY18, publicly available information and information/clarifications provided by the company’s management.

¹ Please refer to www.brickworkratings.com for definition of the Ratings

The rating draws strength from the long established track record of the firm, partners's experience in the sector, moderate gearing levels, diversified product portfolio, established relationship with its customers, moderate profitability indicators and group support in the same line of business.

However, the rating is constrained by AA's constitution as a partnership, moderate scale of operations, decrease in revenues in FY15, intense competition in the export of ready-made garments, susceptibility of earnings to volatility in foreign exchange rates and raw material prices.

Background:

Anjana Adorables, a partnership concern, was established in Sep 2004. Mr. V Rajendran and Mr. V Gnanasiva Moorthy are the Managing Partners. The firm manufactures readymade hosiery garments for women, and is a part of Greetings group, an integrated textile manufacturing and export house in Tirupur, Tamilnadu. The group comprises of Greetings Knit Wears, Greetings Color processors, Greeting Yarn Agencies Pvt Ltd and Anjana Adorables. The firm is associated with top international brands like Zlables, Indiska, Redcaps etc.

Financial Performance:

Net revenues have decreased to Rs 18.08 Crs in FY15 against Rs 21.12 Crs in FY14. Profit after tax (PAT) has decreased to Rs 0.25 Crs in FY15 as against Rs 0.81 Crs in FY14. During FY15, net profit margin and operating profit margin of the company stood at 1.21% and 9.48% respectively.

Tangible net worth of the firm stood at Rs. 6.42 Crs as on FY15. The firm has reported a current ratio of 1.25 times as on FY15.

Credit Risk factors :

- The prices of raw materials are very volatile and any upside movement in the prices will directly impact the profitability of the company limiting the financial flexibility.
- The firm has a stretched cash conversion cycle of 168 days in FY15 which may impact the short term liquidity position of the company.
- Anjana Adorables is operating in a highly competitive industry with a large number of players reducing the bargaining power with the customers.
- Partner's capital of the firm is low at ₹ 6.42 Crores for FY15. Improvement in partner's capital in the future will be an important factor.
- Liquidity position of the firm is moderate as reflected by a current ratio of 1.25 times. However, an ISCR of 2.18 times & DSCR of 1.33 times in FY15 reflects adequate debt/interest servicing protection.

Rating Outlook:

The rating outlook is expected to be stable over the current year. Going forward, the ability of the firm to increase the scale of operations, improve profitability and manage volatility in exchange rates and raw material prices would be the key rating sensitivities.

Analyst Contact	Relationship Contact
analyst@brickworkratings.com	bd@brickworkratings.com
Phone	Media Contact
1-860-425-2742	media@brickworkratings.com

Disclaimer: Brickwork Ratings (BWR) has assigned the rating based on the information obtained from the issuer and other reliable sources, which are deemed to be accurate. BWR has taken considerable steps to avoid any data distortion; however, it does not examine the precision or completeness of the information obtained. And hence, the information in this report is presented “as is” without any express or implied warranty of any kind. BWR does not make any representation in respect to the truth or accuracy of any such information. The rating assigned by BWR should be treated as an opinion rather than a recommendation to buy, sell or hold the rated instrument and BWR shall not be liable for any losses incurred by users from any use of this report or its contents. BWR has the right to change, suspend or withdraw the ratings at any time for any reasons.

Anjana Adorables
Annexure-I
Bank/Financial Institution Details

Name of the Bank/Financial Institution	Facility	Present (Limits ₹ Crs)	Previous (Limits ₹ Crs)	Tenure
SIDBI , Tirupur	Term Loan (Fund based)	2.12	0.73	Long Term
Canara Bank, Tirupur	PC/FBD/FBE* (Fund based)	5.00	4.00	Short Term
	Letter of Credit (Non Fund based)	2.00	2.00	
Total		9.12	6.73	

**PC/FDB/FBE includes sublimit against PC of ₹ 4.00 Crores.*

Anjana Adorables
Annexure II
Profit & Loss Account

Crores	FY13	FY14	FY15
Result Type	Audited	Audited	Audited
Gross Sales	13.83	21.12	18.08
Net Sales	13.83	21.12	18.08
Other Operating Income	-0.03	1.13	2.52
Total Operating Income	13.80	22.25	20.60
Raw Material Consumed	5.71	10.66	9.45
Power and Fuel Expenses	0.43	0.37	0.50
Employee Cost	1.51	2.00	2.47
Manufacturing Expenses	4.17	5.78	4.88
Cost of Goods Sold	11.83	18.81	17.30
Selling, General and other Administrative Expenses	-0.02	1.74	1.35
Operating Expenses	11.81	20.55	18.65
OPBDIT	1.99	1.70	1.95
Depreciation/Amortization/Impairment	0.71	0.70	1.10
OPBIT	1.29	1.00	0.85
Interest and Finance Charges	0.59	0.57	0.90
OPBT	0.70	0.42	-0.05
Non Operating Income(Expenses)	0.27	0.38	0.30
PAT	0.97	0.81	0.25

Anjana Adorables
Annexure III
Balance Sheet as on 31st March

Crores	2013	2014	2015
Result Type	Audited	Audited	Audited
Liabilities			
Partner's Capital	5.51	6.17	6.42
Capital	4.54	5.36	6.17
Reserves and Surplus	0.97	0.81	0.25
Non-current liabilities	4.20	5.58	4.56
Long-Term Borrowings	4.20	5.58	4.56
Current liabilities	7.24	6.06	11.40
Short-Term Borrowings	3.63	3.79	5.37
Current Portion Of Long Term Debt	0.00	0.00	0.00
Trade Payables	3.24	0.85	5.12
Other Current Liabilities	0.21	1.22	0.91
Short-Term Provisions	0.16	0.20	0.00
Total Liabilities	16.94	17.82	22.38
ASSETS			
Non-current assets	8.11	7.51	8.12
Net Fixed assets	8.11	7.51	8.12
Current assets	8.84	10.30	14.26
Inventories	3.80	3.79	5.03
Trade Receivables	3.74	4.86	4.96
Cash and Cash Equivalents	0.06	0.14	0.05
Short-Term Loans and Advances	0.81	0.58	3.21
Other Current Assets	0.44	0.94	1.01
Total Assets	16.94	17.82	22.38

Anjana Adorables

Annexure IV

Key Ratios

PARAMETER	UOM	FY13	FY14	FY15
		Audited	Audited	Audited
Long Term Borrowings	Crores	4.20	5.58	4.56
Short Term Borrowings	Crores	3.63	3.79	5.37
Current Portion of Long Term Debt	Crores	0.00	0.00	0.00
Total Debt	Crores	7.83	9.37	9.92
Total Debt (Analyzed)	Crores	6.90	8.45	8.73
Tangible Net Worth	Crores	5.51	6.17	6.42
Tangible Net Worth (Analyzed)	Crores	6.43	7.10	7.62
Capital Employed	Crores	13.33	15.54	16.35
Total Debt/TNW	Times	1.42	1.52	1.55
Total Debt/TNW(Analyzed)	Times	1.07	1.19	1.15
Long Term Debt/TNW	Times	0.76	0.90	0.71
TOL/TNW	Times	1.74	1.59	2.11
ISCR	Times	3.39	2.96	2.18
DSCR	Times	2.21	1.78	1.33
DSCR(Analyzed)	Times	1.59	1.18	1.30
Net Cash Accruals/Total Debt	Times	0.22	0.17	0.13
Net Cash Accruals/Long Term Debt	Times	0.41	0.28	0.29
Net Cash Accruals/Long Term Debt(Analyzed)	Times	0.52	0.33	0.39
Net Profit Margin	%	7.02	3.64	1.21
Operating Profit Margin	%	14.44	7.64	9.48
ROCE	%	11.30	6.92	5.31
Current Ratio	Times	1.22	1.70	1.25
Days Receivables	Days	64	74	99
Days Inventory	Days	87	74	93
Days Payable	Days	18	12	24
Conversion Cycle	Days	134	136	168