

## PLACEMENT REPORTING SERVICES

India produces over 17 lakh Engineers and 5 lakh MBS's each year. Yet their employability is low. Every student chooses the educational institution with possible job prospects. To meet that demand, Brickwork (BWR) is pleased to introduce Brickwork Placement Reporting Services (BPRS) for B-schools and Engineering institutions.

The BPRS will provide authenticated placement statistics for the B-school and engineering institutions that

indicates employability of graduates.

With the growing importance of career education, the number of B-schools and Engineering institutions across the country is increasing. Amongst other parameters, B-schools and Engineering institutions are recognised by their brand visibility, ability to attract premier recruiters and effective affiliations / tie-ups with domestic and international universities and corporates.

Vivek Kulkarni, IAS (retd.), Managing Director, Brickwork Ratings said: “Adoption of IPRS enhances the credibility of the B-school, enabling aspirants to make informed choices and institutions to attract talent. BWR hopes that many more management institutions will come forward to disclose placement data with increased transparency”.

BWR has its corporate office in Bengaluru and a country-wide presence.